

RAVE

VIRTUAL EVENTS

An Art Fair Exhibitor Series

ADDITIONAL MATERIALS

SERIES #3: NEXT LEVEL STRATEGIES FOR A SUCCESSFUL ART FAIR

Art Fair BEST PRACTICES

MDG Powerpoint



Making Your Art Stand Out



The Marketing Plan

The Video

TELLING YOUR STORY

Crafting Your Artist Bio & Statement

ABN Short Guide



MARKETING TIPS



Invaluable Marketing Tips

PRICING ARTWORK 101

How-To Guide



PLANNING YOUR BOOTH VIDEO



Education Video



GET THE "NO" TO GET THE "YES"

A Rejection Shortens the Path to Yes