



REDWOOD  
Online Art Fair

An Art Fair Exhibitor Series

## ADDITIONAL MATERIALS

5 WAYS TO NAVIGATE TOWARD  
SUCCESS



**OUTREACH**  
Staying connected

Expand Your Art Promotion



**BE CREATIVE**

Be A Successful Artist  
Entrepreneur

## SOCIAL MEDIA SAVVY

Elevator Pitch



Writing Bio, Artist  
Statement

Engage your social media  
audience



**DON'T STOP MARKETING**

Marketing Tips for Artists

REDWOODARTGROUP.COM/RAVE