

# RAVE

## ONLINE ART EXPERIENCE

An Art Fair Exhibitor Series

### ADDITIONAL MATERIALS

NEXT LEVEL STRATEGIES FOR A SUCCESSFUL ART FAIR

#### Art Fair BEST PRACTICES

MDG Powerpoint



#### Making Your Art Stand Out



The Marketing Plan

The Video

#### TELLING YOUR STORY

Crafting Your Artist Bio & Statement

ABN Short Guide



#### MARKETING TIPS



Invaluable Marketing Tips

#### PRICING ARTWORK 101

How-To Guide



#### PLANNING YOUR BOOTH VIDEO



Education Video



GET THE "NO" TO GET THE "YES"

*A Rejection Shortens the Path to Yes*