



Art Fair BEST PRACTICES

MDG Powerpoint



Making Your Art Stand Out



The Marketing Plan

The Video

TELLING YOUR STORY
Crafting Your Artist Bio & Statement

ABN Short Guide



MARKETING TIPS



Invaluable Marketing Tips

PRICING ARTWORK 101



How-To Guide



PLANNING YOUR BOOTH VIDEO



Education Video

 →  **GET THE "NO" TO GET THE "YES"**

A Rejection Shortens the Path to Yes