

RAVE

ONLINE ART EXPERIENCE

An Art Fair Exhibitor Series

ADDITIONAL MATERIALS

ALL ABOUT TRADE EVENTS

CONTENT IS KING

How to Talk About Your Art

How to be a Successful
Artist Entrepreneur

MARKETING TIPS FOR ARTISTS

Invaluable Marketing Tips for Emerging Artists

WHAT'S A TAGLINE?

What's Your Memorable Tagline: A 5 word
description for you and your work

What's A Tagline?

SOCIAL MEDIA SAVVY

RAVE Social Media Guide

Writing Bio, Artist Statement

Engage Your Social Media
Audience

PRICING ARTWORK 101: HOW TO PRICE FOR ART SALES SUCCESS

How to Price Art

WHAT IT MEANS TO SELL TO THE TRADE

What it Means to Sell to the Trade