

The Art Party Happens **Here.**

# RAVE artexpo NEW YORK

APRIL 22-24, 2021 | WORLDWIDE

An Art Fair Exhibitor Series

## ADDITIONAL MATERIALS

ALL ABOUT TRADE EVENTS

### CONTENT IS KING

How to Talk About Your Art

How to be a Successful  
Artist Entrepreneur

### MARKETING TIPS FOR ARTISTS

Invaluable Marketing Tips for Emerging Artists

### WHAT'S A TAGLINE?

What's Your Memorable Tagline: A 5 word  
description for you and your work

What's A Tagline?

### SOCIAL MEDIA SAVVY

RAVE Social Media Guide

Writing Bio, Artist Statement

Engage Your Social Media  
Audience

### PRICING ARTWORK 101: HOW TO PRICE FOR ART SALES SUCCESS

How to Price Art

### WHAT IT MEANS TO SELL TO THE TRADE

What it Means to Sell to the Trade