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FOR IMMEDIATE RELEASE

REDWOOD ART GROUP ANNOUNCES THE INAUGURAL ARTEXPO DALLAS

World's original fine art marketplace debuts at the Dallas Market Hall, September 16-18

Artexpo Dallas joins WestEdge Design Fair to offer one ticket for three days of leading contemporary art and design

Dallas. TX – June 22nd. 2022: **Redwood Art Group**, the nation's leader in exhibitions and event production, media, and marketing for the global art community, announces its highly anticipated debut of **Artexpo Dallas**, taking place at the **Dallas Market Hall**, 2200 Stemmons Freeway in Dallas, TX from **September 16 to September 18, 2022**. Exhibitor registration and ticket sales are now open at <u>www.redwoodartgroup.com/artexpo-dallas/</u>.

As a prelude to Texas Design Week Dallas, the newly formed annual fine art destination will host more than 100 exhibiting galleries, art publishers and dealers, and artists from around the world, across 50,000 square feet of uninterrupted convention space within the Dallas Market Hall. Artexpo Dallas will showcase progressive works by more than 300 artists—presenting original prints, paintings, drawings, sculptures, photography, ceramics, giclee, lithographs and glass works, among other contemporary and fine art.

The inaugural Artexpo Dallas partners with WestEdge Design Fair, also in the Dallas Market Hall to offer attendees three days of world class art and design–experiencing two major fairs for the purchase of a single ticket. Trade, industry and those simply looking for inspiration will co-mingle to enjoy the latest trends in contemporary and fine art, home furnishings, décor, product and interior design—all under one roof. More than an estimated 15,000 avid art enthusiasts and industry leaders will also be invited to navigate **[SOLO]**, the sister show within Artexpo Dallas, dedicated to highlightingestablished and independent emerging artists. The fair will also feature its annual lineup of programming, including Art Labs, Spotlight Program, Discoveries Collection and Director's Picks.

"We are delighted to announce our inaugural edition of Artexpo Dallas," says Eric Smith, President and CEO of Redwood Media Group. "As we grow and expand our nationwide footprint, we are always looking for markets that have a rich community of collectors and industry aficionados. Dallas has a reputable history as one of the country's most progressive cities in the art world and we are excited to form a unique alliance with WestEdge Design Fair, as an event organization that has a prestigious stature in the design arena. The two fairs are extremely complimentary, as a major attraction for all first-time attendees. We anticipate the fairs becoming a staple and must-attend event on the annual fair calendar." With a growing population and significant economic growth in sectors including technology, design, healthcare, arts and culture, Dallas as a cosmopolitan center shows no sign of slowing down. With an already established Design District, hosting annual initiatives such as Texas Design Week Dallas, throngs of leading retailers, influencers, designers, collectors, and trendsetters descend on Dallas every Fall for two weeks of showroom events, educational and networking opportunities, open studios and a bevy of other events exclusively produced for the design community. Dallas also has one of the largest concentrations of commercial design firms in the country, with a strong representation among the major industry associations.

As part of the interactive schedule of programming, Artexpo Dallas will include **Art Labs**, featuring specially curated site-specific projects by prominent galleries, art institutions, and art collectives within the show; as well as the **Spotlight Program**, providing collectors with a focused look at several prominent galleries and artists that will each be creating a site-specific exhibition. The inaugural expo will also feature the **Discoveries Collection** – selections of artwork chosen by the Artexpo Dallas curatorial team that make up a group of amazing discoveries throughout the fair. **Director's Picks** will showcase specially selected artworks chosen by the Artexpo Dallas fair directors. The full schedule of programming will be announced in August.

National and international exhibitors confirmed for the debut of Artexpo Dallas include: Artblend USA, Fort Lauderdale, Florida; Sammoun Fine Art Gallery, Quebec, Canada; ADC Fine Art, Cincinnati, Ohio; Art Love Gallery, New York, New York; Art Gallery Pure, Dallas, Texas; Contemporary Art Projects USA, Miami, Florida; Gallery Steiner, Vienna, Austria; End to End Gallery, Hollywood, Florida; Eka Peradze Art, Berlin, Germany, and Mary Johnston Studio, Carmel, Indiana.

The **Opening Night VIP/Press Preview** for Artexpo Dallas takes place on Friday, September 16 from 5:00 p.m. to 9:00 p.m. The fair continues for the public and trade on Saturday, September 17 through Sunday, September 18, from 11:00 a.m., with advance tickets priced at \$20 for daily general admission. A multi-day advance purchase ticket that includes access for all three days, is priced at \$45. All tickets purchased include entry in to Artexpo Dallas and WestEdge Design Fair at the Dallas Market Hall.

For further information on Artexpo Dallas or to purchase tickets, visit <u>redwoodartgroup.com/artexpo-dallas</u>. For further information on Redwood Art Group, visit <u>redwoodartgroup.com</u>.

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For further information, to arrange an interview or media credentials, please contact:

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GENERAL INFORMATION

SHOW ADDRESS

Dallas Market Hall, Main Hall 2200 Stemmons Freeway Dallas, TX 75207

FIRST LOOK HOURS Friday, September 16: 12 PM — 5 PM

VIP / PRESS PREVIEW Friday, September 16: 5 PM – 6 PM

OPENING NIGHT PREVIEW Friday, September 16: 6 PM – 9 PM

WEEKEND FAIR HOURS

Saturday, September 17: 11 AM – 7 PM Sunday, September 18: 11 AM – 5 PM

Tickets:

OPENING NIGHT PREVIEW \$75 advance / \$85 at the door

Includes Opening Night Preview beginning at 6 p.m., plus Friday First Look and all day Saturday and Sunday.

GENERAL ADMISSION - ONE DAY \$20 advance / \$25 at the door

Good for one day only: Friday First Look, Saturday, or Sunday. Does not include Friday Opening Night Preview.

MULTI-DAY GENERAL ADMISSION - \$45 advance / \$50 at the door

Allows repeat entrance Friday, September 16 through Sunday, September 18. Does not include Friday Opening Night Preview.

AE Dallas on Facebook: <u>www.facebook.com/artexpodallas</u> AE Dallas on Twitter: <u>www.twitter.com/artexpodallas</u> AE Dallas on Instagram: <u>www.instagram.com/artexpodallas</u>

Website: redwoodartgroup.com/artexpo-dallas

About Artexpo Dallas

Artexpo Dallas is Redwood Art Group's newest addition to its portfolio of modern and contemporary art fairs—running in conjunction with WestEdge Design Fair in September. Artexpo Dallas brings together an international gathering of qualified trade buyers—including gallery owners and managers, art dealers, interior designers, architects, corporate art buyers and art and framing retailers. The curated expo brings more than 100 of the world's leading publishers, galleries and collectors face to face with hundreds of established and emerging artists from across the globe. More than 15,000 avid art enthusiasts are invited to enjoy exciting and original artwork, prints, paintings, drawings, sculpture, photography, ceramics, giclee, lithographs and glass works – all under one roof and within 50,000 square feet of uninterrupted convention space at the Dallas Market Hall. Running alongside Artexpo Dallas is [SOLO] highlighting established and independent established and emerging artists. Artexpo Dallas also features a lineup of interactive and educational programming, including Art Labs, Spotlight Program, Discoveries Collection and Director's Picks. For further information, visit redwoodartgroup.com/artexpo-dallas

About Redwood Art Group

Since 2009, Redwood Art Group (RWAG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RWAG owns and operates fine art fairs across the country: Artexpo NewYork, Spectrum Miami, Art San Diego, Art Santa Fe, Red Dot Miami and the newly installed Artexpo Dallas. Artexpo New York, the world's largest fine art trade show for 45 years and counting, attracts more than 20,000 art enthusiasts, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 150,000 art collectors to the city. Over the past thirteen years, RWAG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughoutthe year, RWAG also owns *Art Business News*. For more information, visit redwoodartgroup.com

About WestEdge Design Fair

WestEdge Design Fair is a three-day event that offers the best in modern design, all in an environment designed to engage, entertain and inspire. The fair offers the opportunity to shop from premium design brands and meet the designers behind thousands of inspiring products. In addition, attendees gain insight from leading names in the design industry with a series of educational programs and are invited to enjoy culinary demonstrations, special events and more. For more information, visit <u>www.westedgedesignfair.com</u>. Follow WestEdge on Instagram at instagram.com/westedgedesign and Facebook at facebook.com/WestEdgeDesignFair.