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FOR IMMEDIATE RELEASE

ARTEXPO DALLAS ANNOUNCES ITS SCHEDULE OF PROGRAMMING

The Spotlight Program, Art Labs, Discoveries Collection, Meet the Artists and Live Demonstrations make up a three-day program of eclectic exploration

Dallas, TX – September 12th, 2022: Redwood Art Group, the nation’s leader in exhibitions and event production, media, and marketing for the global art community, announces the schedule of programming for its highly anticipated three-day showcase, the inaugural **Artexpo Dallas 2022**, taking place within 50,000 square feet of uninterrupted convention center space at **Dallas Market Hall**, 2200 Stemmons Freeway in Dallas, TX from **September 16 to September 18**. Artexpo Dallas partners with **WestEdge Design Fair**, to offer attendees three days of world class art and design within two major fairs for the purchase of a single ticket. Tickets can now be purchased in advance from \$20 by visiting www.redwoodartgroup.com/artexpo-dallas/.

The new fair will offer a compelling series of industry-focused conversations and exhibits, with a chance to meet some of today’s most successful talent from the art world. This year’s program features an extensive series of daily activities for attendees, that includes the **Spotlight Program**, a focused look at several cutting-edge galleries and artists chosen by the Redwood Art Group selection committee; **Art Labs**, a series of outstanding projects by leading galleries, art institutions, and art collectives within the fair; **Meet The Artists and Live Demonstrations**, presenting an interactive experience—allowing attendees to get up-close-and-personal with the artists; and the **Discoveries Collection** – a selection of unique discoveries from this year’s artists and exhibitors, selected by the Artexpo Dallas Curatorial Team, as its favorite pieces of art—each one priced at \$1,000 and \$3,000 or less.

“We’re delighted to announce the exciting programming schedule for our very first Artexpo Dallas,” says Eric Smith, president of Redwood Art Group. “The fair features some of the most prominent leaders in the industry, from established and emerging artists to fine art photographers, gallery owners, art dealers, publishers and private collectors. Our partnership with WestEdge Design Fair brings an eclectic mix of domestic and international art with world class interior design and home furnishings under one roof. Our inaugural edition of Artexpo Dallas offers something for everyone with the purchase of a single ticket.”

Hosting an anticipated 15,000 avid art and design enthusiasts, Artexpo Dallas is the sister fair to the renowned Artexpo New York, known as the largest international gathering of qualified trade buyers, that celebrated its 45th Anniversary in April this year. Attendees at Artexpo Dallas will have an opportunity to browse thousands of innovative new works of art and enjoy specific programming. **[SOLO]** offers established and emerging independent artists the opportunity to showcase their work on an international stage. Over the decades, **[SOLO]** has become the ultimate venue for independent artists to be discovered—not only by gallery owners and art publishers, but also by collectors and enthusiasts. The **VIP/Media Preview** and **Opening Night Party** for Artexpo Dallas takes place on Friday, September 16, from 5:00p.m. to 9:00pm. The fair continues for the public and trade on Saturday, September 17, through Sunday, September 18, from 11:00am, with advance tickets priced at \$20 for daily general admission. A multi-day advance purchase ticket that includes access for all three days, is priced at \$45. All tickets purchased include entry in to both Artexpo Dallas and WestEdge Design Fair at the Dallas Market Hall.

Since its launch in 2016, the **Spotlight Program** has continued to be a highlight of Artexpo New York's programming and events. This year's inaugural Artexpo Dallas recipients are bringing their cutting-edge talent to the forefront of the art world. The five remarkable recipients who have been selected for this year's Spotlight Program, include **End to End Gallery** (Booth 133), **Ephraim Urevbu, Urevbu Collection** (Booth 116), **Leticia Herrera, Leta Herrera Art** (Booth 134), **Patrick Jones Gallery** (Booth 130) and **Rodney Asikhia Gallery** (Booth 114).

This year's **Art Labs** features a series of outstanding projects by leading galleries, art institutions, and art collectives presented on-site within the fair, and include: "Unifying Our World, Protecting Our Oceans" by **Art Gallery Pure** (Booth 211), "Reinventing Textile Art" by **Contemporary Art Projects USA** (Booth 245), and "Unveiling: Frida Tic Tac Toe, Interactive" by **Ricardo Cardenas** (Booth 245). The **Discoveries Collection** labels art throughout the fair, selected by Artexpo Dallas's Curatorial Team as a group of their favorite discoveries—each one a great option at \$1,000 and \$3,000 or less. There are thousands of affordable pieces of world-class art and on-trend, highly collectible works from across the U.S. and around the world at the show.

Here is the programming schedule of must-see highlights at this year's Artexpo Dallas.

FRIDAY, SEPTEMBER 16

FIRST LOOK HOURS

Friday, September 16 | 12 PM — 5 PM

VIP / PRESS PREVIEW

Friday, September 16 | 5 PM – 6 PM

OPENING NIGHT PREVIEW

Friday, September 16 | 6 PM – 9 PM

12–9 p.m. SPOTLIGHT PROGRAM

Booths 114, 116, 130, 133, 134

The *Spotlight Program* is a focused look at a curated group of exhibitors that are the most cutting-edge in their field and include:

- End to End Gallery — Booth 133
- Ephraim Urevbu, Urevbu Collection — Booth 116
- Leticia Herrera, Leta Herrera Art — Booth 134
- Patrick Jones Gallery — Booth 130
- Rodney Asikhia Gallery — Booth 114

12—9 p.m. ART LAB: Unifying Our World, Protecting Our Oceans

Art Gallery Pure, Booth 211

In an interdisciplinary exhibition celebrating the beauty and fragility of our oceans and our dependency upon them, Art Gallery Pure will surround visitors in a showcase of works conveying the urgency of our oceans' environmental crisis and the importance of giving back. With a focus on women artists, Art Gallery Pure brings together a collaboration of artists each committed to giving back via Art Gallery Pure's partnership with Ocean Conservancy. All artwork purchased gives back to Ocean Conservancy.

12—9 p.m. ART LAB: Reinventing Textile Art

Contemporary Art Projects USA, Booth 245

Textile art is part of our lives — from the clothes we wear to objects in our homes. Although it is an ancient art that has been part of humans' lives since prehistoric times, today we see contemporary artists using textiles for their cutting-edge art. Creativity and imagination coupled with the rich history and unlimited possibilities provide a rich canvas for outstanding works of art. Visit Contemporary Art Projects USA booth to see the innovative and exceptional Textile Artworks created by forward-thinking artists Kenny Nguyen, Andre Croteau, Rachel Daly, and Betiana Bradas.

12–9 p.m. DISCOVERIES COLLECTION

Throughout Artexpo Dallas

Look for the *Discoveries Collection* labels throughout the fair. Artexpo Dallas's Curatorial Team has selected a group of their favorite discoveries—each one a great option at \$1,000 and \$3,000 or less. Of course, there are thousands of affordable pieces of world-class art and on-trend, highly collectible works from across the U.S. and around the world at the show. Walk the show to find each one.

12—9 p.m. MEET THE ARTISTS & LIVE DEMONSTRATIONS

Is it the artists' creativity, the colors, the images, the messaging — or a combination of it all that draws us to an artist and their work? Meet these amazing artists and check out what's happening when some of them do live demonstrations:

- Christina Fitch, Art Gallery Pure, Booth 211
- Gino Miles, Saddle Road Contemporary, Booth 115
- Hunter Connor, Art Gallery Pure, Booth 211
- Jill Danahey, Art Gallery Pure, Booth 211
- Julia Ross, Art Gallery Pure, Booth 211
- Kate Taylor, Kate Taylor Studios, Booth 112
- Kelly Dillard, Art Gallery Pure, Booth 211
- Ken Orton, Ken Orton Gallery, Booth 119
- Kent Youngstrom, Art Gallery Pure, Booth 211
- Kristi Zatyko, Art Gallery Pure, Booth 211
- Marilyn Henrion, Art Gallery Pure, Booth 211
- Mary Johnston, Mary Johnston Studios, Booth 201
- Melanie Brannan, Art Gallery Pure, Booth 211
- Mike Elsass, Art Gallery Pure, Booth 211
- Nino Sarti, Nino Sarti Designs, Booth 101
- Rosemary Achelpohl, Art Gallery Pure, Booth 211
- Sharon Grimes, Art Gallery Pure, Booth 211
- Samir Sammoun, Sammoun Fine Art, Booth 307
- Shima Shanti, Peacewaters Gallery, Booth 304
- Stephen Robeck, Stephen Robeck Art, Booth 311

5—9 p.m. RICARDO CARDENAS-EDDY UNVEILING: *FRIDA TIC TAC TOE, INTERACTIVE*

Contemporary Art Projects USA, Booth 245

Ricardo Cardenas-Eddy was discovered at Artexpo New York by Contemporary Art Projects USA in 2015, so launching his newest collection at Artexpo Dallas is the perfect next chapter to his story. Influenced by his career as construction engineer, Cardenas-Eddy's artworks cleverly use building materials, concrete and steel bars, as his artistic media. His Tic Tac Toe Series brings together the popular, accessible game with his fresh perspective on influencers of the past and present. *Frida Tic Tac Toe, Interactive* brings the viewer in for an even richer experience.

SATURDAY, SEPTEMBER 17

11 a.m.–7 p.m.

11 a.m.–7 p.m. SPOTLIGHT PROGRAM

Booths 114, 116, 130, 133, 134

11 a.m.–7 p.m. ART LAB: UNIFYING OUR WORLD, PROTECTING OUR OCEANS

Art Gallery Pure, Booth 211

11 a.m.–7 p.m. ART LAB: REINVENTING TEXTILE ART

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- *Sharon Grimes, Art Gallery Pure, Booth 211*
- *Samir Sammoun, Sammoun Fine Art, Booth 307*
- *Shima Shanti, Peacewaters Gallery, Booth 304*
- *Stephen Robeck, Stephen Robeck Art, Booth 311*

SUNDAY, SEPTEMBER 18

11 a.m.–5 p.m.

11 a.m.–5 p.m. SPOTLIGHT PROGRAM

Booths 114, 116, 130, 133, 134

11 a.m.–5 p.m. ART LAB: UNIFYING OUR WORLD, PROTECTING OUR OCEANS

Art Gallery Pure, Booth 211

11 a.m.–5 p.m. ART LAB: REINVENTING TEXTILE ART

Contemporary Art Projects USA, Booth 245

11 a.m.–5 p.m. DISCOVERIES COLLECTION

Throughout Artexpo Dallas

11 a.m.–5 p.m. RICARDO GARDENAS-EDDY Unveiling: *Frida Tic Tac Toe, Interactive*

Contemporary Art Projects USA, Booth 245

11 a.m.–5 p.m. MEET THE ARTISTS & LIVE DEMONSTRATIONS

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National and international exhibitors confirmed for the debut of Artexpo Dallas include: **Artblend USA**, Fort Lauderdale, Florida; **Sammoun Fine Art Gallery**, Quebec, Canada; **ADC Fine Art**, Cincinnati, Ohio; **Art Love Gallery**, New York, New York; **Art Gallery Pure**, Dallas, Texas; **Contemporary Art Projects USA**, Miami, Florida; **Gallery Steiner**, Vienna, Austria; **End to End Gallery**, Hollywood, Florida; **Eka Peradze Art**, Berlin, Germany, and **Mary Johnston Studio**, Carmel, Indiana.

The **Opening Night VIP/Press Preview** for Artexpo Dallas takes place on Friday, September 16 from 5:00 p.m. to 9:00 p.m. The fair continues for the public and trade on Saturday, September 17 through Sunday, September 18, from 11:00 a.m., with advance tickets priced at \$20 for daily general admission. A multi-day advance purchase ticket that includes access for all three days, is priced at \$45. All tickets purchased include entry in to Artexpo Dallas and WestEdge Design Fair at the Dallas Market Hall.

For further information on Artexpo Dallas or to purchase tickets, visit redwoodartgroup.com/artexpo-dallas. For further information on Redwood Art Group, visit redwoodartgroup.com.

–Ends–

For further information, to arrange an interview or media credentials, please contact:

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GENERAL INFORMATION

SHOW ADDRESS

Dallas Market Hall, Main Hall

2200 Stemmons Freeway Dallas,
TX 75207

FIRST LOOK HOURS

Friday, September 16: 12 PM — 5 PM

VIP / PRESS PREVIEW

Friday, September 16: 5 PM – 6 PM

OPENING NIGHT PREVIEW

Friday, September 16: 6 PM – 9 PM

WEEKEND FAIR HOURS

Saturday, September 17: 11 AM – 7 PM

Sunday, September 18: 11 AM – 5 PM

Tickets:

OPENING NIGHT PREVIEW \$75 advance / \$85 at the door

Includes Opening Night Preview beginning at 6 p.m., plus Friday First Look and all day Saturday and Sunday.

GENERAL ADMISSION - ONE DAY \$20 advance / \$25 at the door

Good for one day only: Friday First Look, Saturday, or Sunday. Does not include Friday Opening Night Preview.

MULTI-DAY GENERAL ADMISSION - \$45 advance / \$50 at the door

Allows repeat entrance Friday, September 16 through Sunday, September 18. Does not include Friday Opening Night Preview.

AE Dallas on Facebook: www.facebook.com/artexpodallas AE Dallas
on Twitter: www.twitter.com/artexpodallas

AE Dallas on Instagram: www.instagram.com/artexpodallas

Website: redwoodartgroup.com/artexpo-dallas

About Artexpo Dallas

Artexpo Dallas is Redwood Art Group's newest addition to its portfolio of modern and contemporary art fairs—running in conjunction with WestEdge Design Fair in September. Artexpo Dallas brings together an international gathering of qualified trade buyers—including gallery owners and managers, art dealers, interior designers, architects, corporate art buyers and art and framing retailers. The curated expo brings more than 100 of the world's leading publishers, galleries and collectors face to face with hundreds of established and emerging artists from across the globe. More than 15,000 avid art enthusiasts are invited to enjoy exciting and original artwork, prints, paintings, drawings, sculpture, photography, ceramics,

giclee, lithographs and glass works – all under one roof and within 50,000 square feet of uninterrupted convention space at the Dallas Market Hall. Running alongside Artexpo Dallas is [SOLO] highlighting established and independent established and emerging artists. Artexpo Dallas also features a lineup of interactive and educational programming, including Art Labs, Spotlight Program, Discoveries Collection and Director's Picks. For further information, visit redwoodartgroup.com/artexpo-dallas

About Redwood Art Group

Since 2009, Redwood Art Group (RWAG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RWAG owns and operates fine art fairs across the country: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, Red Dot Miami and the newly installed Artexpo Dallas. Artexpo New York, the world's largest fine art trade show for 45 years and counting, attracts more than 20,000 art enthusiasts, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 150,000 art collectors to the city. Over the past thirteen years, RWAG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RWAG also owns *Art Business News*. For more information, visit redwoodartgroup.com

About WestEdge Design Fair

WestEdge Design Fair is a three-day event that offers the best in modern design, all in an environment designed to engage, entertain and inspire. The fair offers the opportunity to shop from premium design brands and meet the designers behind thousands of inspiring products. In addition, attendees gain insight from leading names in the design industry with a series of educational programs and are invited to enjoy culinary demonstrations, special events and more. For more information, visit www.westedgedesignfair.com. Follow WestEdge on Instagram at [instagram.com/westedgedesign](https://www.instagram.com/westedgedesign) and Facebook at [facebook.com/WestEdgeDesignFair](https://www.facebook.com/WestEdgeDesignFair).