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THE INDEPENDENT NEWS SOURCE

ATTENDANCE UP AT ARTEXPO NEW YORK OVER 2021

The 45th annual Artexpo New York, held April 7 to 10 in Manhattan, brought in more than 18,000 attendees over a four-day showcase of artists and galleries representing 14 countries around the world. Page 16.

THOUGHTS AND TIPS FOR FRAMING DIPLOMAS

Graduation season is coming up soon, and whether it's virtual or if graduates walk the stage, there are diplomas to be framed. Even if a customer graduated years ago, current graduations may serve as a reminder that they need to get their diploma framed. Page 25.

CHOOSING THE RIGHT INSTALLATION HARDWARE

When it comes to 2D works, the choice of installation hardware is crucial to successfully get a piece on the wall and the key is to use hardware that is appropriate for the location of installation, size and structure. Page 22.

FINDING OPERATIONAL AND STRATEGIC BALANCE

Gallery Fuel's Katherine Hébert discusses how important it is for business owners to find a proper balance in the duties of handling a gallery between operational and strategic management. Go to page 26 for details.



Art Focus Fine Art & Framing Hamilton, MT.

OPTIMISM FELT AS CUSTOM FRAMING DELAYS CONTINUE

Supply chain disruptions have become a way of life for the custom framing community of late, but as news of recovery trickles in, manufacturers and distributers have found ways to keep business moving and accomodate their customers. This has not been an easy feat as the sheer amount of issues causing the shortages, delays and price increases have added up over the past two years. The main factor driv-

ing prices higher worldwide has been that the demand for goods has outpaced supplies due to shortages of basic materials, labor disruption, production and delivery shortages. The proverb, "a chain is only as strong as its weakest link" has never been more evident. For some in the framing industry, companies that rely on products and manufacturing overseas are experiencing some of the worst problems. Currently, *continued on page 10*



Click on advertisers' Web addresses throughout the issue. QUOTE OF THE MONTH: "We have seen improvement at times, and we've seen a regression as well. Suppliers are dealing with the same challenges that we are and reacting to events around the globe as best they can." Josh Eichner, page 12

LARSON-JUHL PRESENTS SPENCER II LINE



NORCROSS. GA-Larson-Juhl introduces the Spencer II line of moulding. Based on the success of the company's best-selling Spencer Collection, the line extension offers modern styling and more design options. Spencer II features a white washed, rustic edge combined with soft leafed faces in a selection of proven profiles plus two new profiles, a fillet and a bevel. For more information, call (800) 438-5031 or go to the website at: www.larsonjuhl.com.

D COLABELLA FINE ART GALLERY OPENS IN RIDGEFIELD, CT

RIDGEFIELD, CT-Art dealer, artist and gallerist Dee Dee Perrone Colabella has opened **D** Colabella Fine Art Gallery representing an assortment of works from established artists from every corner of the U.S.. Canada and Russia. The opening reception featured paintings and prints from celebrated Westport, CT, artist, Claudia Mengel. Colabella is also the owner and director of the RPAC Gallery and RPAC Art Center and Academy based in Ridgefield. For further information, telephone (203) 273-7455 or visit the gallery's website located at: www. dcolabellafineart.com.

ATTENDANCE UP AT ARTEXPO NEW YORK

The 45th annual Artexpo New York, held April 7 to 10 at Pier 36 in Manhattan, brought in more than 18,000 attendees over a four day showcase of artists and galleries representing 14 countries around the world. The 2022 attendance was more than twice the number of the show held in Fall 2021. This year's fair hosted some 150 exhibiting galleries, art publishers and artists and featured the work of over 1.000 artists, in mediums such as prints, paintings, drawings, sculptures, photography, ceramics, giclées, lithographs and glass works.

This year's show was in a new location to previous years. "With the demise and closure of Piers 92 and 94, Pier 36 on New York's lower east side, has become the city's new art and culture event location," said Linda Mariano, managing director

of marketing for the show's producer Redwood Art Group. "Pier 36 is convenient and in walking distance from the trendy Seaport area. It's a great venue with upgraded infrastructure that exhibitors and attendees alike appreciate and enjoy."

Alongside the exhibitors were various

noteworthy events that took place during the show, such as a fundraising painting created by Samir Sammoun to benefit children affected by the war in Ukraine. "From his personal experience as a child fleeing war in Lebanon, artist Samir Sammoun immediately thought of the children of Ukraine as they become refugees from their war-torn country," Ms. Mariano said. "He created a 24by 36-inch oil on canvas painting in his signature artistic style, entitled



Artist Samir Sammoun is pictured with his benefit painting, "Peace."

'Peace,' depicting a special wheat field with a blue sky, using the colors of the Ukrainian flag. It was sold to a New York based founda-



Redwood Art Group's 45th Artexpo New Alongside the ex- York was held at its new location, Pier 36.

tion and Sammoun will be donating 100% of the proceeds of this painting to UNICEF, an organization that is offering life-saving support for children in Ukraine. The painting sold for \$15,750."

Caroline Ciot, operations manager of Sammoun Fine Art, said that they had a successful show and that 11 paintings were sold in total: six to a gallery, three to past collectors and two to new collectors. "Artexpo New York was a success for Samir once again," she said. "We had 55 paintings on display at our booth, many of which were part of the artist's new collection. This New York show has been one of the pillars of Sammoun's career as it was his first big exhibition he participated in back in 1996."

Litsa Spanos, owner, president and consultant of Cincinnati, OH-based ADC Fine Art, said that they sold 26 pieces of art out of the 48 on display and took in three large commissions during the show. "While there wasn't a specific trade-only day, we met designers and gallery owners—mostly on the first day of the show—who came in

from the city, as well as other areas in the New York region. We were in a great location across from the café and near other galleries from across the country, so we had a constant flow of people coming in."

Ms. Spanos said that Artexpo New York is still an important show for ADC.

"Although it rained heavily at Thursday night's opening, we had a great turnout and sold 12 pieces immediately. One thing we also enjoyed was seeing existing clients and meeting new collectors who were excited to be there," she said. "There was a nice variety of artwork from

continued on page 18
ART WORLD NEWS

ROMA MOULDING OFFERS ORGANIC COLLECTION



WOODBRIDGE, ONTARIO— **Roma Moulding**'s **Organic Collection** features the beauty of nature with three new warm tones on three modern profiles. This Scandinavian-inspired collection reflects the appeal of natural woods. For further information, call (800) 263-2322 or go to: www.romamoulding.com.

FRAMERICA HIRES NEW HR DIRECTOR

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YAPHANK, NY—Larissa Zuclich has joined **Framerica**'s human resources department as its director. "Larissa has been a terrific addition to the Framerica family," says Josh Eichner, executive vice president. "She has already made an impressive, tangible difference in a very short time." Call (800) 372-6422, www.framerica.com.

ARTEXPO NEW YORK continued from page 16

sculptures to paintings throughout the show and we

saw a lot of red dots in our booth, as well as the other galleries around us." ADC Fine Art's booth featured art by Marissa White, Mike Elsas, Ken Rausch, Doug Powell and Terri Halman.

Artist Mary Johnston of Mary Johnston Studio, Carmel, IN, has done Artexpo for nine years and said

that she was able to do business with members of the

trade at this year's show. "I made sales, more to the trade than retail," she said.

"I was hoping retail sales would have been better for me, but I did pick up a few new clients, as well as a few who were dealers that have bought art from me before. I sold a large group of art to an art consulting firm that was new to me. I thought the

show was a good solid event. It was still not as well attended as the 2019

show, but it's a good path forward that will hopefully grow as things get better."

Artist Annette Back of Annette Back Fine Art, Brooklyn, NY, brought 15 pieces of art and sold two paintings and three prints. Her artwork is geometrically infused, mixed media, contem-

porary art, mixed media portraits and modern, bold, figurative imagery. "This is my second time exhibiting at Artexpo New York, the first time being 2019," she said. "It was not as successful as I hoped, for me. Most people came on Sunday, the



ston Studio, Carmel, *ADC Fine Art owner, Litsa Spanos, right, is* IN, has done Artexpo *shown with collectors and their purchase.*

other days it felt dead and discouraging. It's harder for



art from me before. I Annette Back, second from the left, of sold a large group of Annette Back Fine Art is pictured in her art to an art consulting booth with attendees, from left, Stacey firm that was new to Natal, Susan MacMurdy and Ari Oshinsky.

emerging artists to feel seen or discovered."



Her artwork is geo- *Mary Johnston Studio's booth featured oil* metrically infused, *on stretched canvas and wood panels.*

The [SOLO] section of the show highlighted established and independent emerging artists, together with Spotlight Program, which is a focused look at several cutting-edge galleries and artists chosen by the Redwood Art Group

> selection committee. The six recipients selected for 2022, included Will Schmahl from Works By Will, Erick Picardo from Picardo Colors, John Dowling from John Dowling Fine Art, Jeremiah Heller, curator from End-to-End Gallery, Gregory Bedford from Bedford Fine Art and George & Mikheil Mikaberidze

from George & Mikheil Family Art.

The Art Labs series featured projects by leading galleries, art institutions and art collectives within the fair. Other programs included Meet the Artists and Live Demonstrations, presenting an interactive experience allowing attendees to get upclose-and-personal with the artists and Art Talks, conversations with pioneers

from the arts industry on a variety of themes. The Art

Talks 2022 series included Turning Textiles in to Art, Origins of Inspiration, Storytelling Through Art, From Warhol to Banksy–A History of Pop Art, Two Dynamic Women Artists and Inherently Imperfect.

Artexpo New York **oil** 2023 is slated for March 30 to April 2, 2023. For further information, telephone (216)

225-0962 or visit the show's website located at: www. artexponewyork.com.