

#### FOR IMMEDIATE RELEASE



#### **MEDIA CONTACT:**

Elliott Stares
ESPR
305.490.1985
Elliott@esprinc.com

# ARTEXPO NEW YORK ANNOUNCES ITS SCHEDULE OF PROGRAMMING

The Spotlight Program, Art Labs, Art Talks, Meet the Artists and Live Demonstrations make up a four-day program of interactive and educational immersion

New York, NY – March 22nd, 2022: Redwood Art Group, the nation's leader in exhibitions and event production, media, and marketing for the global art community, announces the schedule of programming for its highly anticipated four-day showcase, Artexpo New York 2022, taking place within 70,000 square feet of uninterrupted convention center space at Pier 36, located at 299 South Street in Manhattan, from Thursday, April 7 to Sunday, April 10. This year's fair continues to offer a compelling series of industry-focused conversations and exhibits, with a chance to meet some of today's most successful talent from the art world. Advance tickets can now be purchased from \$25 by visiting <a href="https://www.artexponewyork.com">www.artexponewyork.com</a>.

This year's program features an extensive series of daily activities for attendees, that includes the **Spotlight Program**, a focused look at several cutting-edge galleries and artists chosen by the Redwood Art Group selection committee; **Art Labs**, a series of outstanding projects by leading galleries, art institutions, and art collectives within the fair; **Meet The Artists and Live Demonstrations**, presenting an interactive experience—allowing attendees to get up-close-and-personal with the artists; and **Art Talks**, conversations with today's most influential pioneers from the arts industry on a variety of topical themes and subject matter, taking place on the show's *Mezzanine* level.

"We're delighted to announce our exciting programming schedule for this year's Artexpo New York," says Eric Smith, president of Redwood Art Group. "The fair features some of the most prominent leaders in the industry, from established and emerging artists to fine art photographers, gallery owners, art dealers, publishers, collectors and consultants. This year's spectrum of exhibitors and industy experts offers something for everyone, whether you're new to the market or a seasoned professional who is interested in the latest trends. Our program of Art Talks will be particularly engaging and invites the audience to sit in and participate from their own perspectives as the conversation reveals the stories and experiences of the speakers alongside a history of the arts."

Hosting more than 20,000 avid art enthusiasts, including 5,000+ trade representatives every year, Artexpo New York is the largest international gathering of qualified trade buyers—including gallery owners and managers, art dealers, interior designers, publishers, architects, corporate art buyers, and art and framing retailers. Attendees will have an opportunity to browse thousands of innovative new works of art and enjoy specific programming. [SOLO] offers established and emerging independent artists the opportunity to showcase their work on an international stage. Over the decades, [SOLO] has become the ultimate venue for independent artists to be discovered—not only by gallery owners and art publishers, but also by collectors and enthusiasts. The **Opening Night VIP Preview** for Artexpo New York opens on Thursday, April 7, from 5:00p.m. to 8:00pm. The fair continues for the public and trade on Friday, April 8, through Sunday, April 10, from 11:00am, with advance tickets priced at \$25 for daily general admission. A multiday advance purchase ticket that includes access from Thursday, April 7, to Sunday, April 10, is priced at \$40.

Since its launch in 2016, the **Spotlight Program** has continued to be a highlight of Artexpo New York's programming and events. This year's recipients are bringing their cutting-edge talent to the forefront of the art world. The six remarkable recipients who have been selected for this year's Spotlight Program, include **Will Schmahl** from **Works By Will** (Booth 104), **Erick Picardo** from **Picardo Colors** (Booth 237), **John Dowling** from **John Dowling Fine Art** (Booth 325), **Jeremiah Heller**, curator from **End-to-End Gallery** (Booth S110), **Gregory Bedford** from **Bedford Fine Art** (Booth S410), and **George & Mikheil Family Art** (Booth S903).

The compelling subjects and themes for **Art Talks** are developed each year by the Artexpo New York selection committee, featuring some of today's most prominent leaders from the arts business world, and often end with an interactive audience Q&A to tackle personal challenges and industry perceptions. Art Talks are open to all attendees and will take place daily on the upper *Mezzanine* level. Topical conversations for the Art Talks 2022 series include "Turning Textiles in to Art," "Origins of Inspiration," "Storytelling Through Art," "From Warhol to Banksy—A History of Pop Art," "Two Dynamic Women Artists" and "Inherently Imperfect." Topics may be subject to change.

This year's **Art Labs** features a series of outstanding projects by leading galleries, art institutions, and art collectives presented on-site within the fair, and include: "A Peaceful Earth Experience" and "The City Never Sleeps" by **Art Gallery Pure** (Booth 306), "For The Children of Ukraine" by **Sammoun Fine Art** (Booth 130), and "Super 80s" by **K—Art Projects** (Booth 201). The Artexpo New York **Discoveries Collection** presents a selection of unique discoveries from this year's artists and exhibitors, selected by the Artexpo New York Curatorial Team as its favorite pieces of art—each one priced at \$3,000 or less.

Here is the programming schedule of must-see highlights at this year's Art Expo New York.

### THURSDAY, APRIL 7

VIP / PRESS PREVIEW: 4 PM - 5 PM OPENING NIGHT PREVIEW: 5 PM - 8 PM

#### 4-8 p.m. SPOTLIGHT PROGRAM

Presenting a focused look at this year's especially curated group of Spotlight Program recipients:

- Will Schmahl from Works By Will (Booth 104)
- Erick Picardo from Picardo Colors (Booth 237)
- John Dowling from John Dowling Fine Art (Booth 325)
- Jeremiah Heller, curator from End-to-End Gallery (Booth S110)
- Gregory Bedford from Bedford Fine Art (S410)
- George & Miheil Mikaberidze from George & Miheil Family Art (Booth S903)

#### 4-8 p.m. ART LAB: A PEACEFUL EARTH EXPERIENCE

Art Gallery Pure, Booth 306

A Peaceful Earth Experience is an interdisciplinary exhibition premiering at Artexpo New York to celebrate Earth Day 2022. Step into the Art Gallery Pure booth and be surrounded by a showcase of works conveying the urgency of our environmental crisis, addressing climate change, and a look toward a peaceful planet. Art Gallery Pure is collaborating with artists who engage in creative exchanges with impactful messaging, creating sustainable fine art made with recycled materials including paper, glass, cloth, metal, reclaimed wood and building materials.

#### 4-8 p.m. ART LAB: THE CITY NEVER SLEEPS

Art Gallery Pure, Booth 306

Inspired by apprenticing at a tailoring shop in his teen years, many of Hunter Connor's paintings are inspired by clothing design. Working mainly with mixed media, his paintings are rich in color and texture, imitating the textiles and cuts found in high end fashion. The clash of the strictness of the figures against an atmospheric background gives the viewer a focal point in the artwork they are viewing. Every painting has its own personality that is unified through the techniques that Connor uses in all his artwork. Hunter will be creating live in the booth Thursday through Saturday.

#### 4-8 p.m. ART LAB: FOR THE CHILDREN OF UKRAINE

Sammoun Fine Art, Booth 130

Watch renowned artist Samir Sammoun paint one of his iconic images throughout the fair. The 24" x 36" original will be available for sale as a one-of-a kind, with 100% of the proceeds benefiting the children of Ukraine through UNICEF. At his very first Artexpo New York in 1996, Samir Sammoun's originality and unique style caught the attention of viewers, gallerists, collectors, and art lovers. His new "Wheat Fields" is being created on-site for a wonderful cause.

#### 4-8 p.m. ART LAB: SUPER 80s

K - Art Projects USA, Booth 201

This engaging series reaches back to artist Andre Croteu's early days as a fashion designer in New York's Soho district. The series of eight 20" x 20" originals explores 80s supermodel pop culture combined alongside the artist's fascination with textile, color, and reflected light, composing his works with resin, metal and acrylic pigments with sublimation printing.

#### 4-8 p.m. ART LAB: DISCOVERIES COLLECTION (use the logo here)

Throughout the Show

Look for the *Discoveries Collection* labels throughout the show. Artexpo's Curatorial Team has selected a group of their favorite discoveries—each one a great option at \$3,000 or less. There are thousands of affordable pieces of world-class art and on-trend, highly collectible works from across the U.S. and around the world at the show.

#### 5-8 p.m. MEET THE ARTISTS & LIVE DEMONSTRATIONS

Is it the artists' creativity, the colors, the images, the messaging—or a combination of it all that draws us to an artist and their work? Meet these amazing artists and check out what's happening when they present their live demonstrations. This schedule includes the following artists, galleries and collectives:

- Julia Ross, Art Gallery Pure, Booth 306
- Hunter Connor, Art Gallery Pure, Booth 306
- Rosemary Achelpohl, Art Gallery Pure, Booth 306
- Kristi Zatyko, Art Gallery Pure, Booth 306
- Elizabeth Bernheisel, Art Gallery Pure, Booth 306
- Jackie Fuchs, Art Love Gallery, Booth 307
- Con\$umr, Art Love Gallery, Booth 307
- Michele Amatrula, Art Love Gallery, Booth 307
- Gary Rosen, Art Love Gallery, Booth 307
- Amy Shekhter, Art Love Gallery, Booth 307
- Pitch, Art Love Gallery, Booth 307
- Mary Johnston, Mary Johnston Studio, Booth 217
- Michele Silber, Curator, Philip Josef Glass Art Gallery, Booth 123
- Sophie Le Gendre, World Wide Art, Booth 108
- Michael Yamaoka, World Wide Art, Booth 108
- Suzanne McCourt, World Wide Art, Booth 108
- Miriam Libhaber, World Wide Art, Booth 108
- Gregg Emery, K-Art Projects, Booth 201
- Andre Croteu, K-Art Projects, Booth 201
- Grant & Micha, ArtNWordz, Booth 224
- Evangeline Ang, Art Mudra, Booth 233
- Rohit Zaveri, Art Mudra, Booth 233

#### FRIDAY, APRIL 8: 1 1 a.m.-7 p.m.

### **11 a.m.-7 p.m. SPOTLIGHT PROGRAM** Booths 104, 237, 325, S110, S410, S903

### **11 a.m.–7 p.m. ART LAB: A PEACEFUL EARTH EXPERIENCE** Art Gallery Pure, Booth 306

### **11 a.m.–7 p.m. ART LAB: THE CITY NEVER SLEEPS**Art Gallery Pure, Booth 306

## 11 a.m.-7 p.m. ART LAB: FOR THE CHILDREN OF UKRAINE Sammoun Fine Art, Booth 130

#### 11 a.m.-7 p.m. ART LAB: SUPER 80s K - Art Projects USA, Booth 201

### 11 a.m.-7 p.m. ART LAB: DISCOVERIES COLLECTION Throughout the Show

#### 11 a.m.-7 p.m. MEET THE ARTISTS & LIVE DEMONSTRATIONS

- Julia Ross, Art Gallery Pure, Booth 306
- Hunter Connor, Art Gallery Pure, Booth
- Rosemary Achelpohl, Art Gallery Pure, Booth 306
- Kristi Zatyko, Art Gallery Pure, Booth 306
- Elizabeth Bernheisel, Art Gallery Pure, Booth 306
- Jackie Fuchs, Art Love Gallery, Booth 307
- Con\$umr, Art Love Gallery, Booth 307
- Amy Shekhter, Art Love Gallery, Booth 307
- Mary Johnston, Mary Johnston Studio, Booth 217
- Michele Silber, Curator, Philip Josef Glass Art Gallery, Booth 123
- Busser Howell, World Wide Art, Booth 108
- Sophie Le Gendre, World Wide Art, Booth 108
- Michael Yamaoka, World Wide Art, Booth 108
- Suzanne McCourt, World Wide Art, Booth 108
- Miriam Libhaber, World Wide Art, Booth 108
- Andre Croteu, K-Art Projects, Booth 201
- Erni Gunawan, Art Mudra, Booth 233
- Barry Yeow, Art Mudra, Booth 233

#### 1:00 p.m. - 2:00 p.m. ART TALK: TURNING TEXTILES INTO ART

Featuring international artist, Rachel Daly. Growing up in Florence, Italy, surrounded by an abundance of history, culture and the eccentricities of life in an artistic circle, she brings those influences into her sense of space and material. We'll find out more about her unique perspective on how to use materials and objects, and incorporating them into beautiful, bold and striking works.

#### 2:30 - 3:30 p.m. ART TALK: ORIGINS OF INSPIRATION

Enjoy an interactive panel and conversation featuring a dynamic group of emerging, established artists and creative professionals, including Thomas Tunberg, Suzanne McCourt, and Busser Howell. We'll be discussing the personal journey that has led each to the creation of their works. Topics will include following your passion, finding your muse, ideation of concepts, creative process, development and execution, storytelling and content development.

#### SATURDAY, APRIL 9

11 a.m.-7 p.m.

#### 11 a.m.-7 p.m. SPOTLIGHT PROGRAM

Booths 104, 237, 325, S110, S410, S903

#### 11 a.m.-7 p.m. ART LAB: A PEACEFUL EARTH EXPERIENCE

Art Gallery Pure, Booth 306

#### 11 a.m.-7 p.m. ART LAB: THE CITY NEVER SLEEPS

Art Gallery Pure, Booth 306

#### 11 a.m.-7 p.m. ART LAB: FOR THE CHILDREN OF UKRAINE

Sammoun Fine Art, Booth 130

#### 11 a.m.-7 p.m. ART LAB: SUPER 80s

K - Art Projects USA, Booth 201

#### 11 a.m.-7 p.m. ART LAB: DISCOVERIES COLLECTION (use the logo here)

Throughout the Show

#### 11 a.m.-7 p.m. MEET THE ARTISTS & LIVE DEMONSTRATIONS

- Julia Ross, Art Gallery Pure, Booth 306
- Hunter Connor, Art Gallery Pure, Booth 306
- Rosemary Achelpohl, Art Gallery Pure, Booth 306
- Kristi Zatyko, Art Gallery Pure, Booth 306
- Elizabeth Bernheisel, Art Gallery Pure, Booth 306
- Daniela Pasqualini, Art Gallery Pure, Booth 306
- Amy Voss, Art Gallery Pure, Booth 306
- Jackie Fuchs, Art Love Gallery, Booth 307
- Con\$umr, Art Love Gallery, Booth 307
- Noelle Giddings, Art Love Gallery, Booth 307
- Amy Shekhter, Art Love Gallery, Booth 307
- Pitch, Art Love Gallery, Booth 307
- Mary Johnston, Mary Johnston Studio, Booth 217
- Michele Silber, Curator, Philip Josef Glass Art Gallery, Booth 123
- Sophie Le Gendre, World Wide Art, Booth 108
- Michael Yamaoka, World Wide Art, Booth 108
- Suzanne McCourt, World Wide Art, Booth 108
- Miriam Libhaber, World Wide Art, Booth 108
- Michele Utley-Voigt, K-Art Projects, Booth 201
- Gregg Emery, K-Art Projects, Booth 201
- Andre Croteu, K-Art Projects, Booth 201
- Grant & Micha, ArtNWordz, Booth 224
- Pooja Bansai, Art Mudra, Booth 233
- Barry Yeow, Art Mudra, Booth 233

#### 1:00p.m.-2:00 p.m. ART TALK: STORYTELLING THROUGH ART

Imagine the opportunity to get the inside scoop from one of the original visual storytellers. In this Art Talk, we'll explore with visionary Noelle Giddings as she reveals her unique history as a female comic book illustrator turned fine artist. We'll find out more about Noelle's work hand illustrating some of the most memorable comic book characters of all time. And learn first-hand how her passion for her art has excited, amused, surprised and stretched so many imaginations.

#### 2:30 p.m. — 3:30 p.m. ART TALK: FROM WARHOL TO BANSKY — A HISTORY OF POP ART

Wondering what's all the buzz about Pop and Street Art? Come find out from a true New York City Pop artist, Pitch Black. We'll take a trip back and discuss the origins of pop art and its significance in our society by defining the term and mapping its journey through the various artists that made it famous. Then we'll ask a few questions about how Pitch uses current, more than abundant, pop culture resources to influence his work.

#### 4:00 - 5:00 p.m. ART TALK: TWO DYNAMIC WOMEN ARTISTS

In just five key questions, we'll uncover the strategies and secrets behind the successful careers of two dynamic women artists: Daniela Pasqualini and Amy Voss. From discussing when they realized art was going to be their career to recalling their first piece sold and why was it memorable, we'll probe into the pasts of these artists to see what they have done in their careers that made a difference as well as explore their present-day career strategies and goals for the future. Don't miss this opportunity to learn more about these award-winning, in-demand artists.

#### <u>SUNDAY, APRIL 10</u> 11 a.m.–6 p.m.

### **11 a.m.-6 p.m. SPOTLIGHT PROGRAM** Booths 104, 237, 325, S110, S410, S903

### **11 a.m.–6 p.m. ART LAB: A PEACEFUL EARTH EXPERIENCE** Art Gallery Pure, Booth 306

### 11 a.m.-6 p.m. ART LAB: THE CITY NEVER SLEEPS Art Gallery Pure, Booth 306

### **11 a.m.–6 p.m. ART LAB: FOR THE CHILDREN OF UKRAINE** Sammoun Fine Art, Booth 130

#### 11 a.m.-6 p.m. ART LAB: SUPER 80s K - Art Projects USA, Booth 201

### 11 a.m.-6 p.m. ART LAB: DISCOVERIES COLLECTION (use the logo here) Throughout the Show

#### 11 a.m.-6 p.m. MEET THE ARTISTS & LIVE DEMONSTRATIONS

- Julia Ross, Art Gallery Pure, Booth 306
- Hunter Connor, Art Gallery Pure, Booth 306
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- Miriam Libhaber, World Wide Art, Booth 108
- Michele Utley-Voigt, K-Art Projects, Booth 201
- Gregg Emery, K-Art Projects, Booth 201
- Andre Croteu, K-Art Projects, Booth 201
- Evangeline Ang, Art Mudra, Booth 233
- Rohit Zaveri, Art Mudra, Booth 233
- Erni Gunawan, Art Mudra, Booth 233

#### 1:00 p.m. - 2:00 p.m. ART TALK: INHERENTLY IMPERFECT

The works of Gregg Emery embrace the concept of being imperfect—and that's exactly why they are so collectible! Join us as we explore how his powerful color selections and movements awakens something within his viewers. What is the intention of triggering associations both intended and unexpected? Is it to allow the viewer to enjoy the works with their own, ever-evolving interpretations or something more?

Each year, thousands of art industry insiders flock to Artexpo New York in search of the art and the artists that will shape trends in galleries worldwide. Over the past several years, Pier 36 has become a recognizable event space in Lower Manhattan, utilized for high-end shows and large-scale events. Artexpo New York celebrates its 45th Anniversary and kicks-off the Spring 2022 season of acclaimed art fairs in New York City.

Returning exhibitors confirmed for this year's Artexpo New York include: **K-Art Projects USA**, Miami, Florida; **Sammoun Fine Art Gallery**, Quebec, Canada; **Renssen Art**, Amsterdam, Netherlands; **Art Love Gallery**, New York, New York; **Art Gallery Pure**, Dallas, Texas; **Mecenavie Gallery**, Paris, France; **Gallery Steiner**, Vienna, Austria; **Svenska Konstgalleriet**, Stockholm, Sweden; and **Mary Johnston Studio**, Carmel, Indiana.

The **Opening Night VIP Preview** for Artexpo New York opens on Thursday, April 7, from 5:00p.m. to 8:00p.m. The fair continues for the public and trade on Friday, April 8 through Sunday, April 10, with advance tickets priced at \$25 for daily general admission. A multi-day advance purchase ticket that includes access from Thursday, April 7, to Sunday, April 10, is priced at \$40.

Artexpo New York will be doing its part to make guests and exhibitors feel safe during the fair. To ensure everyone's health and well-being, the fair is following New York City's COVID regulations and the recommendations of John Hopkins University. At this time, masks are optional and proof of vaccination is not required.

For further information on Artexpo New York or to purchase tickets, visit artexponewyork.com. For more information on Redwood Art Group, visit <a href="redwoodartgroup.com">redwoodartgroup.com</a>

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For further information, to arrange an interview or media credentials, please contact:

Elliott Stares

**ESPR** 

305.490.1985

Elliott@esprinc.com

#### **GENERAL INFORMATION**

#### **SHOW ADDRESS**

Pier 36

299 South Street New York, NY 10002

#### **TICKETS**

One Day General Admission – \$25 in advance / \$35 when fair begins

Total Ticket Multi-day Pass (Thursday, April 7 to Sunday, April 10) – \$40 in advance / \$50 when fair begins

#### **OPENING NIGHT VIP PREVIEW**

(Trade & Public Welcome)

Thursday, April 7, 2022: 5–8 PM

#### **MAIN SHOW HOURS**

(Trade & Public Welcome)

Friday, April 8, 2022: 11AM-7PM

Saturday, April 9, 2022: 11AM-7PM Sunday, April 10, 2022: 11AM-5PM

AENY on Facebook: www.facebook.com/artexponewyork

AENY on Twitter: www.twitter.com/artexponewyork

AENY on Instagram: www.instagram.com/artexponewyork

redwoodartgroup.com/artexpo-new-york

#### **About Artexpo New York**

Now in its 45<sup>th</sup> year, Artexpo New York brings together the largest international gathering of qualified trade buyers—including gallery owners and managers, art dealers, interior designers, architects, corporate art buyers and art and framing retailers. The curated expo brings more than 200 of the world's leading publishers, galleries and collectors face to face with hundreds of established and emerging artists from across the globe. More than 20,000 avid art enthusiasts attend each year to enjoy exciting and original artwork, prints, paintings, drawings, sculpture, photography, ceramics, giclee, lithographs and glass works – all under one roof and within 70,000 square feet of uninterrupted convention space at Pier 36. Running alongside the world's original fine art trade show is [SOLO] highlighting established and independent established and emerging artists. Artexpo New York also features its annual lineup of interactive and educational programming, including Art Labs, Spotlight Program, and the Art Talks Program. For further information, visit redwoodartgroup.com/artexpo-new-york

#### **About Redwood Art Group**

Since 2009, Redwood Art Group (RWAG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RWAG owns and operates fine art fairs across the country: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 45 years and counting, attracts more than 20,000 art enthusiasts, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 100,000 art collectors to the city. Over the past thirteen years, RWAG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughoutthe year, RWAG also owns *Art Business News*. For more information, visit redwoodartgroup.com