

August 30, 2022

News Release

Presenting Sponsor UBS welcomes Art San Diego back to the San Diego Convention Center for 2022, Continues its support of contemporary art, non-profits, and art development for children

San Diego, CA, 30 Aug., 2022 – <u>UBS Wealth Management USA</u> again will be presenting sponsor for Art San Diego 2022, which returns to the San Diego Convention Center, Sept. 9-11, 2022, after a two-year hiatus due to the Covid pandemic. Art San Diego, produced by Redwood Art Group, is the premiere contemporary fine art fair in Southern California, known for its immersive fine art experience and dynamic programming like Art Labs, the Local Talent Program, Spotlight Program, Access to Art, and the San Diego Art Prize. These are presented alongside live artwork demonstrations and more than 55 national and international galleries and independent artists showcasing hundreds of extraordinary works from around the world.

ACCESS TO ART PHILANTHROPIC PROGRAM

In partnership with UBS, Art San Diego strives to make an impact on the local community. To further their goal of bringing the community together through art and art awareness, UBS and the Redwood Art Group launched the philanthropic Access to Art program in 2018, which returns again this year. Access to Art works with selected charities and those they serve to integrate educational and marketing opportunities in art, design, and business development. The 2022 focus continues to promote and support organizations that serve children's health, education, and protection; this year's program benefits non-profits the <u>Monarch School</u>, <u>Humble Design</u>, and <u>ArtReach</u>.

Two galleries plus local talent

ART SAN DIEGO GALLERY PAVILION

The Art San Diego Gallery Pavilion features well-established galleries, art publishers, and artist collectives, and draws thousands of industry insiders in search of cutting-edge contemporary art and design from galleries worldwide.

THE [SOLO] PAVILION

The [SOLO] Pavilion is the ultimate venue for independent artists, fine art photographers, functional object artists, and designers to be discovered—not only by gallery owners and art dealers but also by collectors and enthusiasts in search of exciting new works.

Returning also is Art San Diego's acclaimed LOCAL TALENT program to provide a focus on San Diego's exceptional artistic talent. Funded by Art San Diego and Presenting Sponsor UBS Financial Services, in partnership with the ARTS DISTRICT Liberty Station and the NTC Foundation, Local Talent gives two or more artists, who have demonstrated exceptional talent in their field of work and are engaged in art as their career, an opportunity to exhibit at Art San Diego. Selected artists receive Art San Diego exhibition space, in addition to marketing features, inclusion in publicity



and promotional campaigns. This year's group features talented artists Leah Schaperow (ceramic artist) and Lisa E.(painter).

UBS holds one of the most important corporate collections worldwide with over 30,000 artworks by some of the most influential artists of our time. The mission of the UBS Art Collection is to acquire and maintain works of art in the communities where the company does business, buying on the primary market to directly support artists and galleries. The Collection is part of the UBS cultural history and contributes to the innovative thinking that shapes UBS.

About UBS

UBS convenes the global ecosystem for investing, where people and ideas are connected and opportunities brought to life, and provides financial advice and solutions to wealthy, institutional and corporate clients worldwide, as well as to private clients in Switzerland. UBS offers investment solutions, products and impactful thought leadership, is the leading global wealth manager, provides large-scale and diversified asset management, focused investment banking capabilities, and personal and corporate banking services in Switzerland. The firm focuses on businesses that have a strong competitive position in their target markets, are capital efficient and have an attractive long-term structural growth or profitability outlook.

UBS is present in all major financial centers worldwide. UBS Group AG employs more than 72,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

Media Contact: Beth Walsh 858-254-2845 beth@clearpointagency.com

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