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## They promote culture and access to art

Art San Diego 2024 takes place November 1-3 at the San Diego Convention Center



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HSI 2024 program



A special component will be the San Diego Selects program, where local judges recognize exceptional works in various categories. Photo: Art San Diego

From November 1-3, 2024, the San Diego Convention Center will host the annual edition of Art San Diego, one of the most prominent contemporary art events in Southern California.

With over 10,000 attendees and the main support of UBS Group AG, a global financial institution based in Switzerland, this event not only celebrates art but also becomes a platform for projects that benefit the community, particularly through the philanthropic initiative Access to Art.

Created in 2018, this program connects UBS, Art San Diego, and local organizations such as Monarch School and Humble Design, creating educational opportunities and support for families in vulnerable situations.

This year, the Access to Art project invites attendees to explore how design and art transform spaces into homes.

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Works created by students and local artists will be exhibited, allowing the public to participate through donations that will directly support Monarch School, a school that serves youth affected by homelessness.

Collaborating artists include Rosa Barnes, Catherine Carlton and Colleen Veltz, who bring styles that reflect the multiculturalism, resilience and natural artistry of the region.

This edition will bring together over 450 artists from around the world, from established galleries to independent artists, and will feature exhibitions from international galleries such as Sachie Yoshino Gallery from Japan and Red Art Istanbul from Turkey.

A special component will be the San Diego Selects program, where local judges recognize exceptional works in various categories.

Art San Diego also fits into UBS's global support of the art market, reflected in its collaboration with Art Basel and the recent edition of the World Art Market Report.

According to the report, the United States continues to lead the art sales market, highlighting the impact of these events on global culture and economy.

The collaboration between UBS, artists and the community makes Art San Diego a meeting place that unites culture, philanthropy and inspiration. More information at art-sandiego.com

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