



October 16, 2024

News Release

UBS celebrates 16th year as Presenting Sponsor of Art San Diego and continues philanthropic Access to Art Program benefitting Monarch School students

- **The three-day contemporary art event welcomes 10,000+ attendees to San Diego Convention Center, November 1-3, 2024**
- **Partnership with Redwood Art Group, Monarch School, Humble Design and ARTS DISTRICT Liberty Station furthers UBS's commitment to supporting and encouraging local artistic communities, while benefitting underserved families and children**
- **The US art market continues to lead in global rankings of art sales worldwide according to the Global Art Market Report published by UBS and Art Basel**

San Diego, CA, October 16, 2024 – [UBS](#) is proud to again serve as presenting sponsor for Art San Diego 2024, continuing its support for cultural endeavors around the world and affirming its commitment to using contemporary art to bring together ideas, inspiration, and innovation. As the premier contemporary fine art fair in Southern California, [Art San Diego](#) returns to the San Diego Convention Center November 1-3, 2024 with exhibits showcasing works by prominent international, national, and local artists.

Art San Diego, produced by Redwood Art Group, features immersive fine art experiences and exhibitions that showcase the thriving art and design landscape. Featured programs include two VIP receptions for collectors and art lovers, the LOCAL TALENT Program and the San Diego Selects Art Recognitions.

Access to Art Philanthropic Program – When a House Becomes a Home

Through the [Access to Art program](#), launched in 2018, UBS and Art San Diego partner to provide select charities and the communities they serve with educational and marketing opportunities in art, design and business development. This year brings a returning collaboration among [Monarch School](#), [Humble Design San Diego](#), and local artists from [ARTS DISTRICT Liberty Station](#). Attendees will enjoy a special collaborative installation from the non-profit partners, be able to purchase artwork created for the *Access to Art* program by the students, and learn more about how each team makes the San Diego community a better place to live.

Created by students and families from [Monarch School](#), working in collaboration with professional artists and designers from the *Access to Art* partners, the program this year interprets how a house becomes a home when it is filled with imaginative design and art that means something to its occupants – a concept familiar to all art collectors. The exhibit features juxtapositions of texture and design, symbolic shapes, and three-dimensional objects. All artwork is available



to take home by making a suggested donation to the Monarch School Project, with proceeds going directly to this community of students impacted by homelessness. An example of last year's program, showing artists working with children, is available here: <https://www.youtube.com/watch?v=379sjskpUgg>.

This year's invited Art San Diego Local Talent artists who have worked with Monarch School and Humble Design include:

- [Rosa Barnes](#), an artist deeply influenced by the cultural blend of San Diego and Tijuana, who tells her story through her art.
- [Catherine Carlton](#), an artist who works in multiple mediums to create connection in her art focused on feminism and the strength of women.
- [Colleen Veltz](#), an artist who not only paints botanicals — but paints WITH botanicals!

Two Art Fairs in One Locale with Artists from Around the Globe

The Art San Diego Gallery Pavilion features well-established galleries, publishers and artist collectives, and draws thousands of art industry insiders in search of cutting-edge contemporary art and design from galleries worldwide. The [SOLO] Pavilion is the ultimate venue for independent artists, fine art photographers, functional object artists, and designers looking to be discovered—not only by gallery owners and art dealers, but by collectors and enthusiasts in search of exciting new works.

More than 90 national and international galleries, as well as independent artists, for a total of more than 450 artists, will showcase hundreds of extraordinary contemporary works, including paintings, sculpture and photography. Exhibitors represent more than 14 countries and states, and include more than 50 artists from California, with several who are local to southern California.

Several international exhibitors also will bring their unique style and range of artworks to the fair for their first time in San Diego, including:

- Sachie Yoshino Gallery – a Japanese gallery group, well-known in Tokyo, Japan, NYC, and Miami
- Van Leeuwen Art – well-known in Zurich, Switzerland, and a past exhibitor at Redwood's NY show
- Mah o Mahi Art Gallery – an Iran-based gallery
- Red Art Istanbul – a well-known Turkish art group that has exhibited in Istanbul and Miami
- Artavita / World Wide Art – a publisher of curated contemporary art anthologies, featuring artists from around the world, promoting artists online, in print, and at leading art fairs. Artavita is a multiple year ASD exhibitor taking a major presence at the fair this year.

“San Diego Selects” Recognition Program Returns

Returning to the art fair post pandemic, the San Diego Selects program welcomes three local arts administrators and advocates to walk the fair on its first evening and choose five pieces that will be awarded “Best in Show” for 2024. This year's esteemed judging team includes [Collette Murphy Stefanko](#), Arts Administrator for the City of Encinitas, [Susana Peredo Swap](#), founder of Vanguard Culture, and [Christina Gustin](#), Financial Advisor and arts advocate from UBS.

Art Market Resilience in the US and Worldwide

In addition to sponsoring Art San Diego, UBS is also the global lead partner of [Art Basel](#) and is co-publisher of the annual [Art Basel and UBS Global Art Market Report](#). The most recent report, authored by independent cultural economist Dr. Clare McAndrew, analyzes sales and other activities of different segments of the market including



galleries, auction houses, art fairs, and collectors. Published in Spring 2024 based on 2023 statistics, this report showed the US maintained its position as the leading market worldwide, accounting for 42% of sales by value, followed by China at 19%. In 2024, 36% of dealers expected an improvement in art sales.

UBS has a long history of supporting contemporary art and artists. The [UBS Art Collection](#) is considered one of the most important corporate art collections in the world with over 30,000 artworks by some of the most influential artists of our time, a practice driven by the company's long-held belief that art provides inspiration, while encouraging the innovative thinking that has shaped UBS's corporate culture.

Notes to Editors

About UBS

UBS is a leading and truly global wealth manager and the leading universal bank in Switzerland. It also provides diversified asset management solutions and focused investment banking capabilities. With the acquisition of Credit Suisse, UBS manages 5.7 trillion dollars of invested assets as per fourth quarter 2023. UBS helps clients achieve their financial goals through personalized advice, solutions and products. Headquartered in Zurich, Switzerland, the firm is operating in more than 50 markets around the globe. UBS Group shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

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