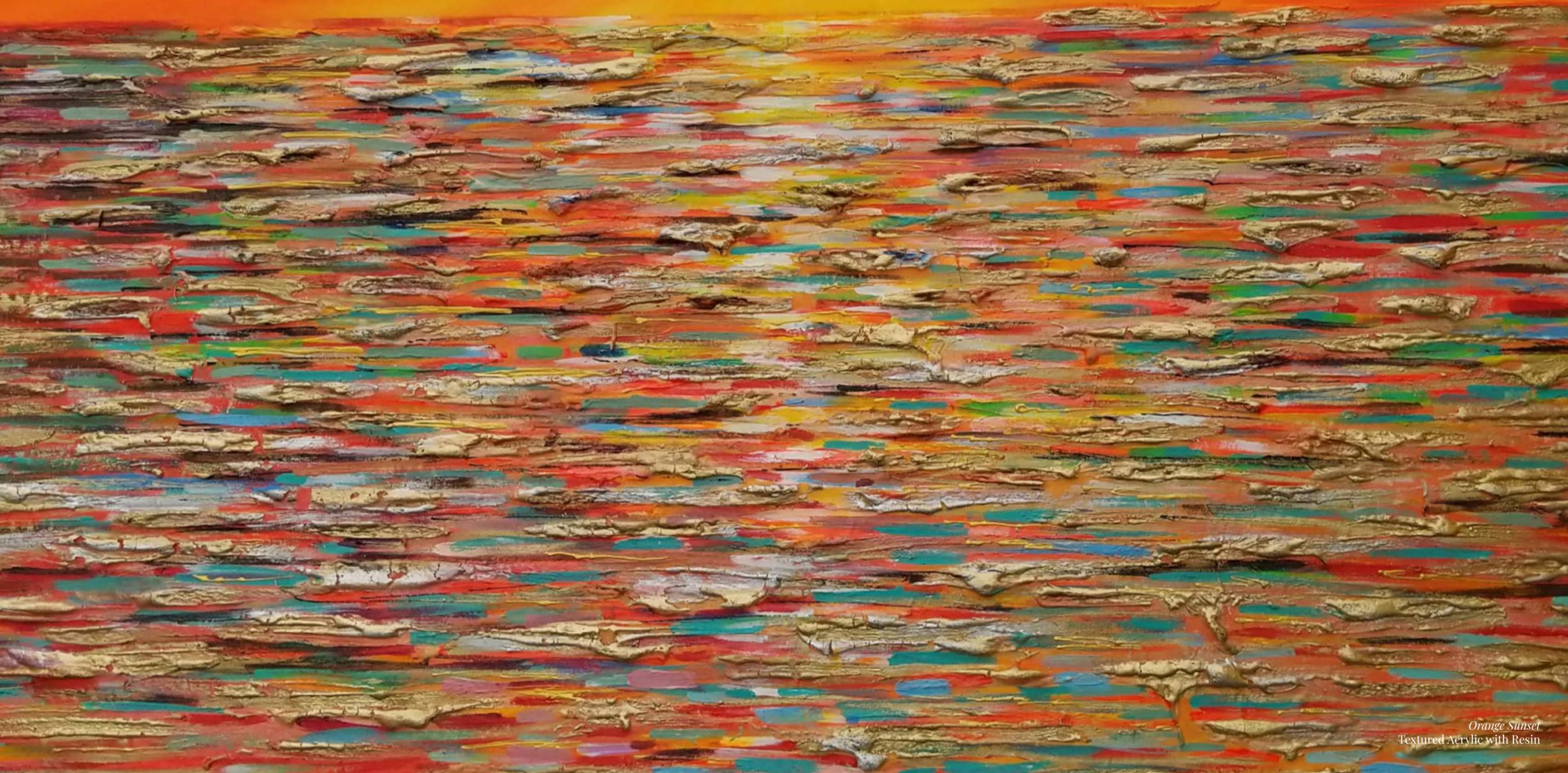


ALRED ADDO

CELEBRATING GHANIAN CULTURE THROUGH MIXED MEDIA ART

With acclaimed credentials that include works in the permanent collection of the United Nations Headquarters in New York, Alfred Addo presents an Afrocentric exhibit inspired by his cultural heritage.



Orange Sunset
Textured Acrylic with Resin



Free As A Bird
Textured Acrylic with Fabric and Resin

Prominent mixed media artist, Alfred Addo, will be making his highly anticipated return to New York in April with his latest multidisciplinary collection in “The Art of Recycling” being exhibited at Artexpo New York, taking place at Pier 36 in Manhattan, from April 7th to April 10th. The new exhibition at the leading contemporary and fine art fair next month will mark Alfred’s third appearance at Artexpo New York, following his recent showcase at The Harlem Fine Arts Show in February this year, in celebration of International Women’s Month. Alfred is considered most accomplished for his prized works of art that currently form part of the permanent collection of the United Nations Headquarters in New York.

Georgia-based Alfred Addo is well known on the African continent and in his native Ghana for his eclectic and dynamic artworks that capture the spirit of the Ghanaian people, while promoting sustainable development through his signature technique that adopts a distinctive multi-layered approach. As an experienced artist, with a career spanning more than two decades, Alfred is known for his unique “Afrocentric” sculptures made out of recycled sawdust, and his bold colorful mixed media paintings that explore intricate themes inspired by his Ghanaian roots.



Divine Drummer
Sawdust and Recycled Waste Plastics

Alfred will be presenting his latest series of work that includes his recycling sculpting technique that depict Afro-themed figures that are glazed in metallic gold and copper pigments. For the clothes of the female characters portrayed, he adds a hint of bright metallic purple and orange to create a metallic look that is mounted on a black background to accentuate the gold finish. His signature metallic accents are created from upcycled sawdust, resin and waste plastics, a unique and eco-friendly process that Alfred has perfected over the years.

'My father, who is also an artist, used to take me along to the sawmill to get wood for his work, and there is where I discovered sawdust,' says Alfred. 'I'm fascinated with this material and its present in all of my works. Not only does sawdust connect me to my artistic past and my family, but it's also deeply connected to my mission of creating sustainable artworks. The final look of my work has a metallic finish, which is a process of mixing treated sawdust and adhesives that I recycle from waste packaging materials. I source the sawdust freely from the saw mills. Unlike many developed countries where sawdust is recycled, in Ghana it's usually burned into the atmosphere or left around in dumps creating a lot of pollution.'



Women Catching Up
Sawdust and Recycled Waste Plastics



Alfred's introduction to art came early in his childhood years - watching his father as an artist, who would create beautiful works in his studio at the back of their house in Accra, Ghana, on the western coast of the African continent. This early exposure not only made him driven to create beautiful art, but also encouraged Alfred to pursue the entrepreneurial business side of art.

Born in Ghana in 1975 into a family of artists, Alfred's primary inspiration came from his father, a self-taught artist himself, who challenged him to be different and create his own unique pieces. While passionate about art, he also possessed a keen interest in the physical sciences. After his secondary education, Alfred was torn between going to college to study medicine and pursuing his passion to be a professional artist. He eventually followed his passion and decided to pursue art professionally.

Since then, Alfred has specialized in mixed media and relief sculpture as the core of his profession. His physical science background led him to experiment with different materials, including sawdust, which he played with throughout his childhood at the sawmill where his father bought and cut wood for his sculptures. Alfred grew up loving this medium and decided to make a central part of all his artworks. While increasingly passionate about the sustainability of the environment and the earth, he perfected this method of recycling sawdust and waste packaging materials to create various types of sculpture and relief works, most of which are now created using environmentally preferred materials as his own contribution towards sustaining the environment for future generations.

Alfred has participated in many art exhibitions and fairs in the U.S. and overseas, receiving international recognition at juried art competitions. Alfred is widely collected in South Africa, where he maintains a studio and has been commissioned by reputable bodies including the Reserve Bank of South Africa, South African Civil Aviation Authority, CSIR, Gauteng Planning and Economic Development Brand South Africa, among other corporate organizations.

For further information on Alfred Addo, visit www.alfredaddo.com. For further information on addo Contemporary Art, visit www.addocontemporary.com.

Family Time on a Swing
Sawdust and Recycled Waste Plastics