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FOR IMMEDIATE RELEASE

**REDWOOD MEDIA GROUP ANNOUNCES NEW DIVISION AND
NEW ONLINE ART MARKETPLACE**

Redwood Art Group unifies the company's renowned art fairs with a new Online Art Marketplace under one umbrella and one website

Hinckley, OH – May 27, 2020: [Redwood Media Group](#) (RMG), the nation's leader in exhibitions and event production, media and marketing for the global fine art community, unveils [Redwood Art Group](#) – a new online division and connector of collectors, galleries, and artists, bringing together Redwood's renowned art fairs with a new web-based art marketplace. This merge gives exhibitors and collectors alike a 24/7 year-round global platform for showcasing, selling and collecting contemporary fine art. The new online art marketplace is live at redwoodartgroup.com.

Redwood Art Group introduces its online art gallery, positioned to extend the experience of Redwood's art fairs beyond the dates and destinations of the events, creating an online art shop curated by art-industry pros with over 68 years of combined experience. By selling original art online, Redwood continues its mission of nurturing the careers of artists and galleries, while giving art enthusiasts and collectors alike the opportunity to explore new artistic horizons, to be moved and transported by the works of talented artists, and to be part of a global art community.

"We've been in the development stage for our new online art marketplace for over a year and we're excited to see it finally launch," says Eric Smith, CEO and owner of Redwood Media Group. "This is a strategic extension of our year-round fairs, so collectors, artists and galleries can enjoy a continuation of the trade conversation and discover new talent even when the exhibition hall doors are closed. Our online art marketplace is an ideal way to maintain business relationships and form new ones that can transpire further in person at any one of our fairs."

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As Tata Fernandez of Contemporary Art Projects USA, an Art Santa Fe and Red Dot Miami exhibitor for over 9 years, commented, “This is an amazing opportunity for us to maximize the strength of our participation in a Redwood art fair to be able to sell our artists’ work 365 days a year.”

Redwood’s art fairs in New York, Miami, Santa Fe, and San Diego are celebrated as premier destinations for discovering and collecting contemporary and modern art and design. Attracting nearly 100,000 attendees annually, Redwood Art Group fairs support galleries and artists, championing art careers, strengthening the local art market, and inspiring art lovers from around the world.

“The new online marketplace by Redwood Art Group allows artists such as myself to generate new clientele from around the world,” says Shima Shanti. “Not only does it break geographic boundaries, but enables me to conduct my business as an artist all year round, while providing additional exposure when I am not exhibiting my work at galleries or fairs.”

All artists and artwork are curated by the Redwood team. From a global selection of artists, each gallery and artist has been an exhibitor at a Redwood art fair and are established and collected. Every artwork showcased on the Redwood online art marketplace is exclusive. The offering is an international collection of works in a variety of styles and techniques, including paintings, mixed media, sculpture, drawings, fine art photography, as well as urban and pop art.

For information on the newly launched Redwood Art Group, visit www.redwoodartgroup.com

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For further information or to arrange an interview, please contact:

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About Redwood Art Group

Redwood Art Group (RWAG) is a new division of Redwood Media Group (RMG) and leading connector of collectors, galleries, and artists. RWAG brings together Redwood’s art fairs with an online art marketplace as one unified entity. Designed to augment and extend RMG’s mission of assisting artists and gallery owners grow their businesses, Redwood Art Group expands the impact and experience of Redwood’s art fairs with a global web-based sales platform. For more information, visit <https://redwoodartgroup.com/>

About Redwood Media Group

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates five fine art fairs: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world’s largest fine art trade show for 40 years and counting, attracts more than 40,000 art enthusiasts every year, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 100,000 art collectors to the city. Over

the past ten years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art fairs throughout the year, RMG also owns Art Business News. For more information, visit www.redwoodmg.com, www.artbusinessnews.com