



SPECTRUM
miami art fair
DECEMBER 1-5, 2021



DOT MIAMI
[DECEMBER 1-5, 2021]

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FOR IMMEDIATE RELEASE

SPECTRUM MIAMI AND RED DOT MIAMI RETURN TO MIAMI ART WEEK 2021

The two much anticipated fairs of Miami Art Week return to take over Wynwood with *two fairs under one roof* at Mana Convention Center

Spectrum Miami and Red Dot Miami announce curatorial themes for 2021

Miami, FL – October 4, 2019: After a two-year hiatus due to the pandemic, **Redwood Art Group**, the nation's leader in exhibitions and event production, media, and marketing for the global fine art community, announces its return to Wynwood Arts District with their flagship art fairs, two of the longest running fairs during Miami Art Week.

Spectrum Miami and **Red Dot Miami** will return to **Mana Wynwood**, offering a "Two Fairs Under One Roof" experience for both exhibitors and art enthusiasts during this year's Miami Art Week, taking place **December 1–5, 2021**. The fairs will cover more than 100,000 square feet of indoor exhibition, all within walking distance of Wynwood's trendiest restaurants, bars, and retail boutiques.

"We're excited to be back to live in-person events after such a long pause and thrilled to be at Mana Wynwood again for Miami Art Week," says Eric Smith, president of Redwood Art Group. "The last two years have been extremely challenging for everyone. We're pleased to have survived and able to bring collectors and artists and galleries together again. The newly reconfigured space at Mana Wynwood offers us a renewed opportunity to offer an esthetically pleasing environment for showcasing the best the contemporary art world has to offer. Exhibitors and attendees alike can look forward to an unprecedented level of luxury over the five days. We're very excited to unveil the new look and welcome everyone back to Spectrum Miami and Red Dot Miami."

Spectrum Miami and Red Dot Miami form the acclaimed contemporary and fine art experience that collectively presents some of today's most coveted national and international galleries and artists from the U.S and around the world. Redwood Media Group exclusively produces the two art shows housed in one location—considered to be the only multi-show production of its kind during Miami Art Week.

Spectrum Miami, an upscale and urban curated contemporary art fair, now in its 11th year, will be located adjacent to its sister fair, Red Dot Miami. Spectrum Miami presents special programs and site-specific exhibitions that showcase the thriving art landscape of the city, informed by the 2021 curatorial theme **[DOUBLE TAKE]**. Art creates a deeper awareness of the experience of seeing. It asks the viewer to pay attention, slow down. It inspires viewers to look closer. Spectrum Miami showcases independent career artists, studios, and younger galleries that are pushing the boundaries in surprising and significant ways, encouraging us to take a closer look.

Spectrum Miami is also where contemporary meets extraordinary, featuring the works of more than 200 exhibiting galleries and artists from the Florida region, the U.S. and around the globe. Known for its urban and upscale works of art, the five-day show attracts more than 35,000 visitors and high-net-worth collectors who interact with the specially curated programming, while celebrating the fine art experience with music, entertainment, and other special events. Spectrum Miami features Art Labs providing collectors with a focused look at several prominent exhibitors, each creating a site-specific exhibition, and the Spotlight Program, showcasing a specially selected group of artists who represent unique approaches to their art. The complete Spectrum Miami program will be announced in November.

Red Dot Miami, a curated gallery-only contemporary art fair, now in its 16th year, will be located adjacent to Spectrum Miami as part of the highly anticipated annual presentation of leading galleries and their artists. Red Dot Miami presents **[REVEAL]** as the curatorial theme for 2021. Artists pursue truth and attempt to reveal what they discover, uncovering truths about how the world works, about humanity, about themselves. Their art is a tool, a way of investigating the world and ourselves. Red Dot Miami is showcasing galleries from around the world that present artists who are helping us frame a better picture of our human nature and discover what art reveals about you.

Red Dot Miami illuminates the best the contemporary art world has to offer. The theme forms a common thread throughout the special exhibits and programming that showcases exhibitors, art industry professionals, and select nonprofits and institutions. Red Dot Miami features more than 65 galleries representing over 500 leading contemporary artists from primary and secondary markets throughout the world. The five-day show attracts more than 35,000 visitors and high-net-worth collectors who interact with the specially curated programming, which includes the Spotlight Program, a focused look at several cutting-edge galleries chosen by the Redwood Media Group selection committee; and Art Labs, a series of outstanding projects by leading galleries, art institutions, and art collectives within the show. The complete Red Dot Miami program will be announced in November.

Spectrum Miami and Red Dot Miami have grown to become the ultimate destination for the fine art industry professional and contemporary art enthusiast who collectively seek a more accessible experience with exhibits showcasing the world's most progressive portfolios by some of today's elite artists, galleries, dealers, and emerging talents. With more than 35,000 attendees flocking to see the artwork of the 1,000+ artists showcased by over 270 exhibitors, these are two non-stop, not-to-be missed destination Miami Art Week shows.

The Opening Night Preview for Spectrum Miami and Red Dot Miami will take place from 6 to 9 p.m. on Wednesday, Dec. 1, with guests entering the fairs via the Radisson RED Lobby at Mana Wynwood and will feature innovative contemporary art together with Louis Jadot Wines, Pommery Champagne, hors d'oeuvres, and musical entertainment. Tickets for the Opening Night Preview are priced at \$50 by purchasing online in advance or \$75 online beginning December 1, 2021. A General Admission 1-day Pass for Spectrum Miami and Red Dot Miami is \$25 by purchasing online in advance or \$35 online beginning December 1, 2021. A 5-day Pass that includes the Opening Night Preview is \$75 by purchasing online in advance or \$100 online beginning December 1, 2021.

All tickets will be delivered as mobile e-tickets and must be purchased in advance of arrival. With digital ticketing, each guest's mobile phone becomes their ticket, enabling a more streamlined and contactless entry experience. To safeguard the well-being and safety of everyone, all exhibitors, staff, and attendees will be health screened prior to entry each day. Additionally, masks will be required to be worn on the premises at all times. For further information on the two fairs or to purchase tickets, please visit redwoodartgroup.com/spectrum-miami/ and redwoodartgroup.com/red-dot-miami/. For more information on Redwood Art Group, visit redwoodartgroup.com/

–Ends–

Dropbox links to assets, including hi-res photography and logos (credit 'Redwood Media Group'):

Red Dot Miami: <https://www.dropbox.com/sh/geqwkdcmas37gp8/AABUmIXGXvMsiMKuD7-EJp2ya?dl=0>

Spectrum Miami: <https://www.dropbox.com/sh/sg6lm9whdve2zeg/AAAbmTaTlls1N6rv4jsPMfL9a?dl=0>

For further information, to arrange an interview, or to request media credentials, please contact:

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GENERAL INFORMATION

LOCATION

Mana Wynwood
2217 NW 5th Ave. (at NW 22nd Street)
Miami, FL 33127

ADMISSION COST

NOTE: All tickets are digital and must be purchased online.

Opening Night Preview Ticket: \$50 in advance / \$75 beginning December 1, 2021

Total Ticket: Opening Night + 5-Day Pass: \$75 in advance / \$100 beginning December 1, 2021

General Admission: 1-Day Pass: \$25 in advance / \$35 beginning December 1, 2021

Seniors / Students, 1-Day Pass: \$20 in advance / \$25 beginning December 1, 2021

OPENING NIGHT PREVIEW PARTY

Wednesday, December 1: 6:00PM – 9:00PM

SHOW HOURS

Thursday, December 2: 12:00PM – 8:00PM

Friday, December 3: 12:00PM – 8:00PM

Saturday, December 4: 12:00PM – 8:00PM

Sunday, December 5: 12:00PM – 6:00PM

ONLINE

Spectrum Miami Website — redwoodartgroup.com/spectrum-miami/

Spectrum Miami on Facebook — www.facebook.com/SpectrumMiamiArtShow

Spectrum Miami on Twitter — www.twitter.com/SpectrumMiami

Spectrum Miami on Instagram — @spectrummiami

Red Dot Miami Website — redwoodartgroup.com/red-dot-miami/

Red Dot Miami on Facebook — www.facebook.com/reddotartshow/

Red Dot Miami on Twitter — www.twitter.com/reddotmiamiart

Red Dot Miami on Instagram — @reddotmiami

About Spectrum Miami

Now in its 11th year, Spectrum Miami, a curated contemporary art fair held at Mana Wynwood, takes place annually in December as part of the popular Miami Art Week. Spectrum Miami is where contemporary meets extraordinary, featuring the works of more than 200 exhibiting galleries and artists from the Florida region and around the globe. The five-day show attracts more than 35,000 visitors and high-net-worth collectors who interact with the specially curated programming, while celebrating the fine art experience with music, entertainment, and other special events. Spectrum Miami has emerged as one of the best-attended cultural events in Miami by highlighting thousands of innovative works among Miami's top talent. For more information about Spectrum Miami, visit redwoodartgroup.com/spectrum-miami/.

About Red Dot Miami

Now in its 16th year, Red Dot Miami, a curated gallery-only contemporary art fair located in Mana Wynwood, takes place annually in December as part of the popular Miami Art Week. Red Dot Miami features up to 65 modern and contemporary galleries representing over 500 leading contemporary artists from primary and secondary markets throughout the world.

The five-day show attracts more than 35,000 visitors and high-net-worth collectors who interact with the specially curated programming. Red Dot Miami has enriched the city's arts scene beyond measure since its inception in 2006, becoming one of the leading satellite shows during Miami Art Week. For more information about Red Dot Miami, visit redwoodartgroup.com/red-dot-miami/

About Redwood Art Group

Since 2009, Redwood Art Group (RWAG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RWAG owns and operates seven fine art fairs: Artexpo New York Spring and Artexpo New York Fall, Spectrum Miami, Art San Diego, Art Santa Fe, Spectrum Wynwood, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 40+ years attracts more than 40,000 art enthusiasts every year, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 100,000 art collectors to the city. Over the past ten years, RWAG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art fairs throughout the year, RWAG also owns *Art Business News*.

For more information, visit redwoodartgroup.com, redwoodartgroup.com/artexpo-new-york, redwoodartgroup.com/spectrum-miami, redwoodartgroup.com/red-dot-miami, redwoodartgroup.com/art-santa-fe, redwoodartgroup.com/art-san-diego, and artbusinessnews.com