



## FOR IMMEDIATE RELEASE

MEDIA CONTACT: Elliott Stares ESPR 305.490.1985 Elliott@esprinc.com

# SPECTRUM MIAMI AND RED DOT MIAMI SHAPE THE NEXT GENERATION IN CONTEMPORARY ART

Two fairs under one roof saw a convergence of the international art world and a new legion of art enthusiasts seeking the latest trends in creativity and innovation.

<u>Miami, FL – December 20th, 2024</u>: Spectrum Miami and Red Dot Miami celebrated its 14<sup>th</sup> year and 19<sup>th</sup> year respectively during Miami Art Week at Mana Wynwood Convention Center, December 4—8, with a five-day global gathering of the international art world and collectors from across the country in search of the latest innovations by the hundreds of artists showcasing their newest collections.

The annual **Opening Night VIP Preview** took place on Wednesday, December 4, presented by **Empress 1908 Gin**, with Monkey Shoulder Whisky, Pommery Champagne, Dr. Gab's SWAF, and other libations served, while musical entertainment was provided by **DJ Armando**. Thousands of the world's most affluent art dealers, collectors, artists, gallery owners, curators and art enthusiasts attended the preview for a first look at the inspirational works by the more than 1,000 artists showcased by over 280 exhibitors from around the world. In addition to visiting two of the longest running fairs during Miami Art Week, avid art enthusiasts and industry leaders returned to enjoy **[SOLO]**, highlighting established and independent emerging artists.

"We experienced a new generation of art enthusiasts attending this year's fairs," explains Eric Smith, president of Redwood Art Group. "Spectrum Miami and Red Dot Miami are also attracting an increased level of visitors from around the world, thanks to our diverse range of international exhibitors and featured artists that even include globally recognized celebrities, such as Bryan Adams, who debuted his collection this year in collaboration with Save the Chimps—catching the attention of global media outlets such as *The Times of London*. We'd like to thank all of our sponsors and partners and to everyone who attended the fairs for an extremely successful Miami Art Week. We look forward to welcoming everyone to Artexpo New York in April next year."

This year's program featured an extensive series of daily activities for attendees, that included the **Spotlight Program**, a focused look at several cutting-edge galleries and artists chosen by the Redwood Art Group selection committee; **Art Labs**, a series of outstanding projects by leading galleries, art institutions, and art collectives within the fair; **Meet the Artists and Live Demonstrations**, presenting an interactive experience—allowing attendees to get up-close-and-personal with the artists; and **The Discoveries Collection**, – selections of artwork chosen by the Spectrum Miami curatorial team that make up a group of amazing discoveries throughout the fair, each priced at \$3,000 or less.

Highlights from Spectrum Miami include:

- Spectrum FOCUS an expanded Jason Perez Art Collective exhibit presented an art
  experience and special gathering of outsider art, street, art, pop art, and urban art, complete with
  live painting demonstrations by some of today's most innovative artists.
- Save the Chimps unveiled the *Bryan Adams Collection with Save the Chimps*, an interspecies collection that was in high demand throughout the fair and brought international media attention.
- The Spectrum Art Theater, sponsored by the Santa Fe Gallery Association, showcased multiple artists each day doing live art demonstrations, including Mathilda, Meg Fortin, Michel Velaquez, Erica Mills, Vivi Bennett, Elidea, Wasted Sergej, Karim Aboud, W Art, Cody Parker, and Kay Shannon.

Artists and galleries received special honors as recipients of this year's awards, as follows:

- Spotlight Award: Erick Mota, Gerard Frank, Mauricio Malagutti, Nikolai Petrov, Art Petrovik Russell Scott and Modest Art 88
- Directors' Award: Von Seibert, Lingua Fine Art, Adam Rose, and Jason Perez Art Collective
- Best Booth Design: Danny Glass and Erica Mills
- Sculpture Award: Marco Oliver Collection, and Liliana Mendez, Punto de Encuentro Art
- Award of Excellence: Dana Swedo Bernal
- Best New Exhibitor: Veronica Russek and Charlotte Fonne Art
- Best International Exhibitor: Ales Y Luisa and Mulata Von Kindy
- Best [SOLO] Exhibitor: Velart Co. and Gil Goren

Spectrum Miami exhibitors were thrilled by the strong turnout of collectors, with impressive sales, commissions, and notable gallery placements by [SOLO] artists reported throughout the show. Here are some highlights from this year's exhibitor sales:

- Returning exhibitor Nutted a Bust saw multiple sales, including Tangles, The Money Maker, and Golden Steps.
- Brinton Farrand's return to Spectrum resulted in placements of multiple prints, tote bags, plus several of his iconic originals.
- Rena Haber was back for a second year and excited to sell her original work Hypnos and make so many valuable connections.
- Von Seibert also came back for a second year and placed Star Cluster in Orange, Comanche Moon, 3 sets of Star Cluster in Blue, 2 Red Hibiscus, Solar Concerto, Three Stages of Love, Porsche Bomb, History of the 992, Porsche Shield, and several others by Sunday's close.
- Vargas Reis' Ferroccious Art booth was a busy place with sales of Life in Technicolor, Dance in the Water, and b.u.n.n.y.
- Keyon's The Art School Dropout Studio booth sold multiple pieces from his collections including Underpass, Young & Reckless, Stoop, Canary Yellow, Postal, Bombing, Ready's Decision, Mask Off, and 808 and Heartbreaks Ready.
- **Shelley Lake** came back to Spectrum and sold three of her *Hell in Heels* Limited Editions, plus *The Photographer*.
- **Erica Mills** had a nearly sold-out booth by the end of the day on Sunday, placing *Inhale the Positive, Make It Happen, Born with Swagger, All Aglow,* and *Take Me to the Beach*,
- Alfano Sculpture was back for the 2024 edition of Spectrum with his iconic sculptures and sold 5 pieces of Liquid Sunshine, 2 pieces of Music & Mind Meld, We Two Together, 3 pieces of Questioning Mind, Know Thy Self, Money, In Vino Veritas, among many others.
- Gerard Frank placed Directional Glance for \$8,000, I Am Robot for \$1,500, and Monto's False Deity for \$2,000.
- **Gil Goren** placed two pieces of *O Jerusalem My Love* at \$3,500 each, *Amen 02* at \$3,600, and *Blue Vase* for \$4,000.
- First time exhibitor **Marco Oliver** was very pleased to place *Fragments* for \$18,000, *You & I* for \$30,000, *Fragments Series Green* at \$13,000, and *Shimmering Dewdrops* for \$18,000.
- Teenage artist Meg Fortin had a great first-time experience and sold her Saint Charles Borromee, Reflexion, Enchantement, The Cycle of Happiness, La Croisee des Ocens, and Surfing Day originals.

Highlights from Red Dot Miami include:

- Acclaimed artist Tony Pharo kept the End to End Gallery booth jumping with his Unraveled Youth solo show and its interactive activation.
- **Artavita's** presentation of Betsy Ashton's *Portraits of Immigrants* series, which captivated audiences with its emotional depth.
- Once again Kris and Angela Gebhardt showcased their newest works in the Gebhardt Gallery Booth 401 with Angela's Celestial as a centerpiece.
- The celebrated artist from Ghana, Alfred Addo of **Addo Gallery**, debuted a collection that included works by himself and all three brothers from the African nation.

Red Dot Miami featured galleries received special honors as recipients of this year's awards, with the following winners:

- Spotlight Award: Galerie Helligkeit, Gato Gordo Gallery, Hagan Fine Art, RAG Contemporary and Stanek Gallery
- Directors' Award: Gebhardt Gallery, K-Art Projects USA, and End to End Gallery
- Best Booth Design: Roberta Schilling Collection and Biscayne Art Collective
- Sculpture Award: Latchezar Contemporary and Thomas Wargin, Qoza Contemporary
- Best New Exhibitor: Addo Gallery
- Best International Exhibitor: Re d'Italia Art and Jean Cabral, The Coast Gallery

Showcasing artwork that ranged from watercolors to sculpture, from mixed media to Street Art, here is a sampling of highlights from this year's exhibitor sales:

- Returning exhibitor Latchezar Contemporary was pleased to place Latchezar's Nucleus for \$39,000, Harp at \$28,000, several from his Cubes in Space Collection, in addition to other works sold.
- End to End Gallery hosted Tony Pharo and sold multiple pieces from his Unraveled Youth including I'm Hanging Up My Hate, Running From My Emotions; Cookie Monster & Charlie Brown; Good Job, You Situationally Fell on Your Face; As Time Evolves We Morph into Different People; and Tickle Me; in addition to Peter Anton's Dark Chocolate Bar at \$25,000; Kai's The Struggle for \$45,000; Jeff Koons' Monkey Train at \$29,500; along with multiple other placements.
- Artavita / World Wide Art was busy with sales of Marilyn Maxwell's Lion Cub, Heinz Marzohl's Boats in Sunset, Wendy Cohen's Shapes and Tapes, Herbert Hermans' Decay 2, Rmoo's Read the Clouds 5, Marcia Shelly's Under the Canopy 3, Stephanie Trombotti's Perspectiva, and Sylivia Bandyke's Green Suite.
- AGI Fine Art placed Nicholas Shaplyko & Ekaterina Sorokina's Museum of Modern Renaissance for \$12,000 among several others
- **BT Gallery** was excited to place Gary Rosen's *Red Page Six* along with Con\$umr's *Cash Spray, Anxiety,* and *Panda & Bags* mixed media pieces, among others.
- As usual ArtNWordZ was busy throughout the fair and sold multiple prints and originals ranging in price from \$600 to \$6,000, including RBG, Jimmy Hendrix, Butterflies Fly, Waltz World, Flying Off the Page, along with many others.
- Artio Gallery was busy throughout the five days, selling Hendrikka Waage's Higher Self I &
  II, Kenny R.K.'s Well Done, Ana Cavagna Martinez's Boundaries, Henrique Diogo's The Birth
  of the Rose, and Paola Montemayor's Progression and Fine Layers.
- Sarah Steiber returned to Miami with an almost sold out booth, including placing Mirror Mirror, Swapping the Lens, Talk Through the Hand, Infinite Space Between, It Girl, Turning Toward Yourself, plus took commissions and placed several other pieces.
- **Soberon Studio** placed Eduardo Martinez Soberon's *Tahiti 11, Peace and Love, Grecian Mood,* plus several others including pieces of furniture.
- Qoza Gallery featured Thomas Wargin's sculptures and placed Contraption I for \$17,500, plus 3 others.
- First time exhibitor Farano Fine Art featured Justyn Farano's works and placed Street
   Dreams LE Artist Proof at \$10,000, Into the Record Books for \$50,000, and Purple Rain for
   \$3,000.

Spectrum Miami and Red Dot Miami have grown to become the ultimate destination for the fine art industry professional and contemporary art enthusiast who collectively seek a more accessible experience with exhibits showcasing the world's most progressive portfolios by some of today's elite artists, galleries, and emerging talents, with tens of thousands of art aficionados and collectors flocking to see the artwork of more than 1,000+ artists showcased by over 280 exhibitors.

Spectrum Miami and Red Dot Miami will return next year to the Mana Wynwood Convention Center, from December 3—7, 2025. For more information, visit <a href="redwoodartgroup.com/spectrum-miami/">redwoodartgroup.com/spectrum-miami/</a>.

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2024 Event Photography (credit Redwood Art Group):

Spectrum Miami: <a href="https://bit.ly/4iPiCiL">https://bit.ly/4iPiCiL</a>
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Spectrum Miami and Red Dot Miami Video: <a href="https://bit.ly/4iKx9wg">https://bit.ly/4iKx9wg</a>

For further information, please contact:

Elliott Stares ESPR 305.490.1985 Elliott@esprinc.com

#### **About Spectrum Miami**

Now in its 14th year, Spectrum Miami, a curated contemporary art fair held at Mana Wynwood, takes place annually in December as part of the popular Miami Art Week. Spectrum Miami is where contemporary meets extraordinary, featuring the works of more than 200 exhibiting galleries and artists from the Florida region and around the globe. The five-day show attracts more than 40,000 visitors and high-net-worth collectors who interact with the specially curated programming, while celebrating the fine art experience with music, entertainment, and other special events. Spectrum Miami has emerged as one of the best-attended cultural events in Miami by highlighting thousands of innovative works among Miami's top talent. For more information about Spectrum Miami, visit <a href="redwoodartgroup.com/spectrum-miami/">redwoodartgroup.com/spectrum-miami/</a>.

#### **About Red Dot Miami**

Now in its 19th year, Red Dot Miami, a curated gallery-only contemporary art fair located in Mana Wynwood, takes place annually in December as part of the popular Miami Art Week. Red Dot Miami features up to 75 modern and contemporary galleries representing over 500 leading contemporary artists from primary and secondary markets throughout the world. The five-day fair attracts more than 40,000 visitors and high-net-worth collectors who interact with the specially curated programming. Red Dot Miami has enriched the city's arts scene beyond measure since its inception in 2006, becoming one of the leading satellite shows during Miami Art Week. For more information about Red Dot Miami, visit redwoodartgroup.com/red-dot-miami/

### **About Redwood Art Group**

Since 2009, Redwood Art Group (RWAG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RWAG owns and operates fine art fairs across the country: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, Red Dot Miami and the newly installed Artexpo Dallas. Artexpo New York, the world's largest fine art trade show for 47 years and counting, attracts more than 20,000 art enthusiasts, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 150,000 art collectors to the city. Over the past fifteen years, RWAG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RWAG also owns *Art Business News*. For more information, visit redwoodartgroup.com

For more information, visit redwoodartgroup.com, redwoodartgroup.com/artexpo-new-york, redwoodartgroup.com/spectrum-miami, redwoodartgroup.com/red-dot-miami, redwoodartgroup.com/art-santa-fe, redwoodartgroup.com/art-san-diego, and artbusinessnews.com